

Collection #
M 1403
OM 0683

**WILLARD ELLIS HAROLD
COLLECTION ADDITION, CA. 1940S**

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COLLECTION INFORMATION

VOLUME OF COLLECTION: 1 half manuscript box, 1 oversize manuscript folder, 2 photo folders, 1 acetate negatives envelope, 7 artifacts, 6 35mm film reels

COLLECTION DATES: Ca. 1940s

PROVENANCE: Richard E. Harold, Noblesville, IN; April 2010

RESTRICTIONS: The films are not currently in a format available for use in the library. Digital copies can be made upon request for a fee.

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ALTERNATE FORMATS:

RELATED HOLDINGS: Willard Ellis Harold Family Papers M 0520

ACCESSION NUMBER: 2008.0308, 2010.0092

NOTES:

BIOGRAPHICAL SKETCH

Willard Ellis Harold (1902–1988) was born in Lafayette, Indiana. His father was a physician who died of tuberculosis two years after his son's birth. Willard lived with several different relatives in central Indiana while his mother worked in Canada. After attending high school in Noblesville, Indiana, Harold went to work on a ranch 700 miles northwest of Winnipeg, Manitoba, Canada for two years (1920–1922).

While working in Canada, Harold furthered his education by taking correspondence school classes. After returning from Canada, he worked for the Prestolite Company in Indianapolis for a short period of time. In 1923, Harold enrolled at the Cleveland Advertising Club's Advertising School at the recommendation of his uncle, Emmett W. Rutledge, who was also in the advertising business in that city. After completion of the course, Harold joined the Henry Packer (later Central) Outdoor Advertising Company where he worked as a representative in Cleveland, Richmond, Indiana, Chicago, and Cincinnati.

In 1942, Harold enlisted in the U.S. Army Air Corps and was assigned as a supply officer for a fighter squadron that was stationed in England, France, Belgium, and Germany, 1943–1945. Also in 1943, Willard Harold married Alma Barmes of Los Angeles. After the war, Harold returned to Central Advertising, but he left in 1946 and formed his own outdoor advertising company in Newark, Ohio, with the assistance of his wife. The Harolds continued to run their advertising company until their retirement around 1967.

Harold was an avid golfer and involved in several charitable organizations as well as serving as an officer in the Lions and Rotary Clubs.

Alma Barmes Harold (1906–1983) was born in Los Angeles, California and was a legal secretary for the chief counsel of the Automobile Club of Southern California prior to her marriage to Willard Harold. She later assisted her husband in his advertising business.

Sources:

Brockman, Paul. Collection guide. M 0520 Willard Ellis Harold Family Papers, Ca. 1860–1988. Indiana Historical Society. (Guide updated January 2005)

SCOPE AND CONTENT NOTE

This collection contains materials related Willard Ellis Harold's military service and memorabilia from his travels while in the service. Items in the collection are related to places such as France, Belgium, and Germany. Other materials in the collection include correspondence, news clippings, photographs, German and U.S. military uniform patches, and family films reels.

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Correspondence, 1942–1945; n.d.

Film—"Flowers 1941–42"

Film—"Mexico I W.H."; n.d.

Film—"Mexico II W.H."; n.d.

Film—"Mexico III W.H."; n.d.

Film—"Night–A–Film"; n.d.

Film—"Texas–Chicago–Odds–Streamliners–Fire Tug & Engines"; n.d.

France and Belgium photos, ca. 1945

"The Keesler Field News," 4 November 1943; Partial map of northern France, n.d.

Memorabilia, ca. 1940s

Military service materials, ca. 1940s

Miscellaneous negatives, n.d.

Miscellaneous photos, ca. 1942–1944

News clippings, ca. 1944–1946

Artifacts, Green eagle trapezoid patches, ca. 1940s

Artifacts, Luftwaffe eagle patch, ca. 1940s

Artifacts, Panzer eagle cockade trapezoid patch, ca. 1940s

Artifacts, U.S. 9th Air Force patch, ca. 1940s

CONTAINER

Box 1, Folder 1

Cold Storage: 2A–16

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Cold Storage: 2A–16

Cold Storage
Color Photographs,
Folder 1

OM 0683, Folder 1

Box 1, Folder 2

Box 1, Folder 3

Cold Storage
4 x 5 Acetate Negatives
Envelope 1 of 1

Cold Storage
Color Photographs,
Folder 2

Box 1, Folder 4

Box 1, Folder 5

Box 1, Folder 5

Box 1, Folder 5

Box 1, Folder 5

Artifacts, Wiedemann and Wooten uniform name
patches, ca. 1940s

Box 1, Folder 5