

Collection #  
P 0808

**PHIL SMITH CAMPAIGN PHOTOGRAPHS,  
1968**

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## **COLLECTION INFORMATION**

VOLUME OF  
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COLLECTION  
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NOTES:

## BIOGRAPHICAL SKETCHES

**Philip A. “Phil” Smith** was a photojournalist in Indianapolis and served as the press agent for Democratic presidential nominee Hubert H. Humphrey’s local campaign organization in 1968. From about 1969 to 1971 he was director of public relations for the Indiana State Teachers’ Association. He was also a special public relations consultant for the Mass Transportation Authority. It appears that he relocated to Kansas City in the early 1970s.

**Hubert Horatio Humphrey** (1911–1978) was a U.S. senator from Minnesota who served as Lyndon B. Johnson’s vice president from 1965 to 1969. He was the Democratic party’s nominee for president in 1968.

**Edmund Sixtus Muskie** (1914-1996) was a U.S. senator from Maine and was Hubert Humphrey’s running mate in 1968. He later served as Secretary of State during Jimmy Carter’s last year as president.

**Birch Evans Bayh Jr.** (1928-2019) was born in Terre Haute, Indiana. He served in the Indiana House of Representatives from 1954–1962 and as U.S. senator from 1963–1981. As chairman of the Subcommittee on Constitutional Amendments, he authored the twenty-fifth amendment, which updated the order of succession in the presidency and vice presidency in case of death, disability, or resignation, and the twenty-sixth amendment, which lowered the voting age from 21 to 18. He became the only member of Congress since the founding fathers to have authored two constitutional amendments. Bayh also wrote the Title IX amendment to the Education Act, which granted all groups, but especially women, equal access to educational opportunities, including sports.

**Marvella Bayh** (1933–1979) was born Marvella Hern in Oklahoma. In 1951 she defeated her future husband in an oratory competition. She married Birch Bayh in August 1952. Their son, Birch Evans “Evan” Bayh III, was born in 1956. The Bayhs were close friends with Senator Ted Kennedy and his wife Joan, as well as with President John Kennedy and his wife Jackie. Marvella died of breast cancer at age 46.

**Joan Kennedy** (born 1936) was the first wife of Senator Edward “Ted” Kennedy of Massachusetts, from 1958 to 1983.

**Matthew Empson Welsh** (1912–1995) was governor of Indiana from 1961 to 1965. He previously had been Indiana State Representative for Knox County (1940–1942), U.S. Attorney for the Southern District of Indiana (1950–1952), and State Senator for Knox and Daviess Counties (1952–1960). After he left office, he served as chairman of the Indiana Democratic Party. He was a member of the Democratic National Committee from 1964 to 1968.

**Robert L. Rock** (1927–2013) served as Lieutenant Governor of Indiana from 1965–1969. He was the Democratic nominee for governor in 1968. He previously had been a member of the Indiana House of Representatives for Madison County (1954–1956 and 1958–1964). He was mayor of Anderson, Indiana, from 1972–1980. He married Mary Jo Ferguson in 1956.

**William Ruckelshaus** (1932–2019) served as Deputy Attorney General of Indiana (1960–1965) and as a member of the Indiana House of Representatives (1966–1968). In 1968 he was the Republican nominee for U.S. Senator from Indiana, but lost to Democratic

incumbent Birch Bayh. Ruckelshaus was then U.S. Assistant Attorney General for the Civil Division (1969–1970). He was named the first administrator of the Environmental Protection Agency (4 December 1970–30 April 1973), and served in that position again from 1983–1985. He was Acting Director of the Federal Bureau of Investigation (30 April 1973–9 July 1973), and then U.S. Deputy Attorney General (9 July 1973–20 October 1973). He resigned from the latter position rather than obey orders from President Richard Nixon to fire Watergate special prosecutor Archibald Cox. He later served on the World Commission on Environment and Development set up by the United Nations and on the U.S. Commission on Ocean Policy. In November 2015, Ruckelshaus was awarded the Presidential Medal of Freedom by President Barack Obama.

Sources:

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Wikipedia.org (for information on Hubert Humphrey, Edmund Muskie, Joan Kennedy, and Marvella Bayh).

“William Ruckelshaus, Who Defied Nixon in ‘Saturday Night Massacre,’ Dies at 87.” In *National Public Radio* obituaries <https://www.npr.org/2019/11/27/783492672/william-ruckelshaus-who-defied-nixon-in-saturday-night-massacre-has-died-at-87> Accessed 11 September 2020.

## **SCOPE AND CONTENT NOTE**

This collection consists of thirteen black-and-white photographs taken by photojournalist Phil Smith of political activities in Indianapolis and Hammond, Indiana, during the 1968 campaign season. There is also one black-and-white photograph of Phil Smith with his camera at a political event. Those pictured include Hubert H. Humphrey, Edmund S. Muskie, Birch Bayh, Robert L. Rock, Matthew E. Welsh, William Ruckelshaus, Marvella Bayh, Joan Kennedy, and Mary Jo Rock. There are also some unidentified people.

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Hubert Humphrey in a crowd, TWA airplane in background.

Close-up of Hubert Humphrey in a crowd.

Young adults at what appears to be Humphrey campaign headquarters [probably Indianapolis].

Edmund Muskie, Birch Bayh, Robert L. Rock, and others [staircase from an airplane is behind them].

Birch Bayh in a crowd by a gazebo.

Joan Kennedy and Marvella Bayh at a podium with microphones. Podium is labeled: Howard Johnson's / Hammond, Ind. [2 October 1968]

Matthew E. Welsh and others [with Indiana placard in background].

Matthew E. Welsh seated by microphones. A poster picturing Hubert Humphrey is on the wall behind him.

Crowd at a rally on a campus. Someone is holding a sign for [William] Ruckelshaus for Senator.

Four women seated and two standing behind them, with other women in the background. One of the seated women is wearing a pin for Robert L. Rock for Governor. [The woman standing on the left appears to be Mary Jo Rock, wife of Robert L. Rock.]

Phil Smith with camera at an event with others in the background.

A sign for Senator [Birch] Bayh on a floor next to a woman's feet, with her shoes on the floor next to her feet.

Close-up of two unidentified men.

Three unidentified men seated at a table with cups in front of them.

### CONTAINER

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