

Collection #  
M 1369

**INTER-MUSEUM PROMOTIONAL ACTION TEAM  
RECORDS ADDITION, CA. 1980–1992**

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## **COLLECTION INFORMATION**

**VOLUME OF COLLECTION:** 1 manuscript box, 1 cold storage color photo folder, 2 polyester negative envelopes

**COLLECTION DATES:** Ca. 1980–1992

**PROVENANCE:** Ray Boomhower, Indianapolis, IN; September 1999

**RESTRICTIONS:** Negatives must be requested in advance and may be viewed by appointment only and with the assistance of library staff.

Items listed as being in cold storage need at least four hours to acclimate, so patrons are advised to call ahead of their visit if they wish to view those items to allow for thawing time.

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**ALTERNATE FORMATS:**

**RELATED HOLDINGS:** Inter-Museum Promotional Action Team Records M 0663;  
Inter-Museum Promotional Action Team Records Addition SC 3381

**ACCESSION NUMBER:** 1999.0634

**NOTES:**

## **HISTORICAL SKETCH**

The Inter-Museum Promotional Action Team (IMPACT) was founded in 1975. It consisted of eleven member organizations which included Conner Prairie Pioneer Settlement, the Indianapolis Zoo, the Benjamin Harrison Home, the Indianapolis Museum of Art, the Children's Museum, the Museum of Indian Heritage, the Historic Landmarks Foundation of Indiana, the Lilly Center, Hook's Drugs, the James Whitcomb Riley Memorial Association, and the Indiana State Museum. The IMPACT Board of Directors consisted of one representative from each of these organizations.

The Purpose of IMPACT was to enhance cooperation between member institutions so that promotion could be done more economically; attendance at museums could be increased by encouraging a learning, family atmosphere; public awareness and appreciation of cultural and environmental heritage of Indiana could be increased; and tourism and cooperation with government and business could be promoted. IMPACT held several exhibitions and participated in conferences. The Inter-Museum Promotional Action Team ceased operations in 1992.

Sources:

Larson, Karen. Collection Guide. M 663 Inter-Museum Promotional Action Team Records, 1974–1985. Indiana Historical Society. (Guide completed July 1995)

## **SCOPE AND CONTENT NOTE**

This collection is an addition to the records of the Inter-Museum Promotional Action Team (IMPACT). It contains administrative records, correspondence, meeting minutes, and reports. Other materials include: records on grants from the Indiana Arts Commission and the Tourist Information and Promotion Fund to IMPACT; IMPACT brochure records discussing distribution, printing, and finance; and annual IMPACT promotional materials for the 1987, 1988, and 1989 contests held by IMPACT. Promotional materials include information on planning, media coverage, museum participation, and winning contestants. Also in this collection addition are brochure materials and meeting minutes for Museums of Greater Indianapolis, as well as miscellaneous event photos and their corresponding polyester negatives.

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Brochure printing and finance, 1981–1983; n.d.	Box 1, Folder 3
"Chart your Course" promotion materials, 1986–1987; n.d.	Box 1, Folder 4
"Chart your Course" promotion, participants and winners materials, 1987	Box 1, Folder 5
"Chart your Course" promotion, participating museums materials, 1987	Box 1, Folder 6
Correspondence, 1982–1989	Box 1, Folder 7
Indiana Arts Commission grant materials, 1981-1983; n.d.	Box 1, Folder 8
Meeting minutes and reports, 1986–1989	Box 1, Folder 9
Miscellaneous event photos, ca. 1980s–1990s	Cold Storage Color Photographs, Folder 1
Miscellaneous event photo negatives, n.d.	35 mm Polyester negatives, Envelope 1 of 2
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Museums of Greater Indianapolis brochure, 1992	Box 1, Folder 11
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