Collection Information
Historical Sketch
Scope and Content Note
Contents

Processed by

Jonnie Fox
August 2018

Manuscript and Visual Collections Department
William Henry Smith Memorial Library
Indiana Historical Society
450 West Ohio Street
Indianapolis, IN 46202-3269

www.indianahistory.org
**COLLECTION INFORMATION**

**VOLUME OF COLLECTION:**
1 photograph box, 1 OVA photo folder, 5 manuscript folders, 1 printed book

**COLLECTION DATES:**
ca. 1936–1999

**PROVENANCE:**
Indiana Convention Center & Lucas Oil Stadium, Indianapolis, IN

**RESTRICTIONS:**
None

**COPYRIGHT:**

**REPRODUCTION RIGHTS:**
Permission to reproduce or publish material in this collection must be obtained from the Indiana Historical Society.

**ALTERNATE FORMATS:**

**RELATED HOLDINGS:**

**ACCESSION NUMBER:**
2014.0029

**NOTES:**
HISTORICAL SKETCH

The Indiana Convention and Visitors Association (ICVA) originated around 1923, when local businessmen founded the Indianapolis Convention and Publicity Bureau (ICPB). The objective of these organizations was to attract convention business to the city. By 1932, conventions generated over $5 million for Indianapolis. Though the convention business experienced a decline during World War II, tourism in Indianapolis increased after the war.

The ICPB changed its name to the Indianapolis Convention and Visitors Bureau (ICVB) by 1947. Through the 1960s, tourism continued to generate millions for the local economy. The ICVB was reorganized in 1977, and by the following year had developed revenue of $192 million.

The ICVB was located in the 1201 suite of the Roosevelt Building on North Illinois Street. In 1972, a new convention center was opened at 100 South Capitol Avenue. In 1983, the ICVB changed its name to the current Indiana Convention and Visitors Association.

In 1984, the Hoosier Dome was built as an expansion to the Convention Center. By 1993, other significant expansions to the convention center were completed, including skywalks to downtown hotels. Lucas Oil Stadium was included as part of the convention center upon its completion in 2008.

Sources:


Information in collection.
SCOPE AND CONTENT NOTE

This collection contains various images from sites and events in Indianapolis and Indiana including hotels, government and other buildings, memorials, Indianapolis 500, country clubs, state and Indianapolis parks, exhibitions, conventions, athletes, and stadiums. Also within the collection are promotional materials and documents from the convention bureau including copies from “Outdoor Indiana,” “Indianapolis Welcomes You” brochures, “Indianapolis. City on a Fast Track” booklet, as well as Circle Centre and Conseco Fieldhouse grand opening fliers and invitations.
CONTENTS

**CONTENTS**

Indianapolis War Memorial & Plaza, 1937–1962, N.D.

**CONTAINER**

Photographs,
Box 1, Folder 1

Indianapolis Government buildings, N.D.

Photographs,
Box 1, Folder 2

Indianapolis building exteriors, ca. 1930s, N.D.

Photographs,
Box 1, Folder 3

Butler University buildings, 1961, N.D.

Photographs,
Box 1, Folder 4

Crown Hill Cemetery entrance, ca. 1970s

Photographs,
Box 1, Folder 5

Woodstock Country Club, N.D.

Photographs,
Box 1, Folder 6

Indianapolis School buildings, N.D.

Photographs,
Box 1, Folder 7

Morris-Butler house, N.D.

Photographs,
Box 1, Folder 8

James Whitcomb Riley Home, N.D.

Photographs,
Box 1, Folder 9

Market Square Arena, ca. 1974

Photographs,
Box 1, Folder 10

Drag Races at Indianapolis Raceway, ca. 1969

Photographs,
Box 1, Folder 11

Indianapolis Motor Speedway, 1966–1975. N.D.

Photographs,
Box 1, Folder 12

Indiana State Fairgrounds, 1936, N.D.

Photographs,
Box 1, Folder 13

Indianapolis Aerials, 1964–1968, N.D.

Photographs,
Box 1, Folder 14

Downtown Indianapolis aerial sketch, N.D.

Photographs,
Box 1, Folder 15
<table>
<thead>
<tr>
<th>Location/Category</th>
<th>Date Range</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Downtown Indianapolis parades</td>
<td>ca. 1960s</td>
<td>Photographs, Box 1, Folder 16</td>
</tr>
<tr>
<td>Athletes &amp; Athletics in Indianapolis</td>
<td>ca. 1958, N.D.</td>
<td>Photographs, Box 1, Folder 17</td>
</tr>
<tr>
<td>Indianapolis parks</td>
<td>N.D.</td>
<td>Photographs, Box 1, Folder 18</td>
</tr>
<tr>
<td>William Hudnut portrait</td>
<td>ca. 1970s–1980s</td>
<td>Photographs, Box 1, Folder 19</td>
</tr>
<tr>
<td>Indianapolis Symphony Orchestra</td>
<td>N.D.</td>
<td>Photographs, Box 1, Folder 20</td>
</tr>
<tr>
<td>Claypool Hotel, exteriors</td>
<td>N.D.</td>
<td>Photographs, Box 1, Folder 21</td>
</tr>
<tr>
<td>Claypool Hotel, interiors</td>
<td>N.D.</td>
<td>Photographs, Box 1, Folder 22</td>
</tr>
<tr>
<td>Hotel Severin</td>
<td>N.D.</td>
<td>Photographs, Box 1, Folder 23</td>
</tr>
<tr>
<td>Hilton Hotel</td>
<td>ca. 1960s</td>
<td>Photographs, Box 1, Folder 24</td>
</tr>
<tr>
<td>Antlers Hotel</td>
<td>ca. 1930s</td>
<td>Photographs, Box 1, Folder 25</td>
</tr>
<tr>
<td>Lincoln Hotel</td>
<td>N.D.</td>
<td>Photographs, Box 1, Folder 26</td>
</tr>
<tr>
<td>Indianapolis hotels</td>
<td>ca. 1930s–1960s</td>
<td>Photographs, Box 1, Folder 27</td>
</tr>
<tr>
<td>Indiana Theatre, ballroom</td>
<td>N.D.</td>
<td>Photographs, Box 1, Folder 28</td>
</tr>
<tr>
<td>Scottish Rite Cathedral, interior</td>
<td>N.D.</td>
<td>Photographs, Box 1, Folder 29</td>
</tr>
<tr>
<td>Pluto, French Lick</td>
<td>ca. 1930s</td>
<td>Photographs, Box 1, Folder 30</td>
</tr>
<tr>
<td>Lanier Mansion, Madison</td>
<td>N.D.</td>
<td>Photographs, Box 1, Folder 31</td>
</tr>
</tbody>
</table>
George Rogers Clark Monument, Vincennes, N.D. Photographs, Box 1, Folder 32

Indiana University buildings, Bloomington, ca. 1960s Photographs, Box 1, Folder 33

Bass Lake Beach State Park, N.D. Photographs, Box 1, Folder 34

Shakamak State Park, N.D. Photographs, Box 1, Folder 35

Turkey Run State Park, N.D. Photographs, Box 1, Folder 36

Spring Mill State Park, ca. 1940s Photographs, Box 1, Folder 37

McCormick’s Creek State Park, N.D. Photographs, Box 1, Folder 38

Brown County State Park, N.D. Photographs, Box 1, Folder 39

Clifty Falls State Park, N.D. Photographs, Box 1, Folder 40

Indiana Dunes State Park, ca. 1940s, N.D. Photographs, Box 1, Folder 41

Pheasant & Quail propagation fields, Jasper, 1941 Photographs, Box 1, Folder 42

People fishing, N.D. Photographs, Box 1, Folder 43

Unidentified state parks, N.D. Photographs, Box 1, Folder 44

Unidentified Interiors, 1939, N.D. Photographs, Box 1, Folder 45

Unidentified Buildings, N.D. Photographs, Box 1, Folder 46

American Legion Mall, Obelisk Square, War Memorial, N.D. OVA Photographs: Folder 1 of 1
“Outdoor Indiana,” pg. 7-22, Jan., 1941
Manuscripts, Folder 1 of 5

Indianapolis Clippings, 1941–1965
Manuscripts, Folder 2 of 5

Indianapolis tourism & Convention Bureau brochures, 1963, N.D.
Manuscripts, Folder 3 of 5

Indianapolis grand opening event invitations, 1995–1999
Manuscripts, Folder 4 of 5

Indiana State Parks pamphlet, N.D.
Manuscripts, Folder 5 of 5

“Indianapolis. City on a Fast Track,” 1984
General Collection: 2014.0029