

Collection #
P 0725

**COLORFUL PEOPLE FROM INDIANA
PHOTOGRAPHS, CA. 1995**

Collection Information	1
Historical Sketch	2
Scope and Content Note	4
Contents	5

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COLLECTION INFORMATION

VOLUME OF COLLECTION: 1 OVC folder cold storage color photographs

COLLECTION DATES: ca. 1995

PROVENANCE: Shepard Poorman Graphics, IN, 1996;
Robert Hacker, Weimer Graphics, Inc., IN, 1999

RESTRICTIONS: None

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ALTERNATE FORMATS:

RELATED HOLDINGS:

ACCESSION NUMBER: 1996.0417; 2000.0159

NOTES:

HISTORICAL SKETCH

These images were produced by Shepard Poorman Communications as part of the Colorful People from Indiana series which included photos of notable individuals from Indiana such as Bill Blass, Florence Henderson, and Fuzzy Zoeller, Jr. In a merger with IndyType, Inc., Robert W. Poorman, Jr. and Bob Shepard partnered to create this company in 1984. While still in business, Shepard Poorman Communications ranked 106th and 75th nationally in *American Printer Magazine* and *Graphic Arts Monthly*, respectively. Additionally, Robert Poorman, Jr. was awarded the Entrepreneur of the Year award in 1990. Shepard Poorman Communications was sold in 1998; later, in 2002, Robert Poorman, Jr. joined with Dave Harding to create Harding Poorman printing.

Bill Blass was a notable American fashion designer who helped define the relaxed style of American fashion in the late twentieth century. Originally from Fort Wayne, Indiana, Blass studied at the Parsons School of Design in New York City. He became head designer at Maurice Retner, Ltd and later the owner in 1970. After taking over as owner, Blass renamed the company to Bill Blass, Ltd. Blass was a founder of the Council of Fashion Designers of America and its honorary president from 1979–1981; he was also appointed to the President's Committee on the Arts and Humanities in 1987. After a successful career, Blass sold his company and retired in 1999, though the company continued after his retirement.

Born 14 February 1934 in Dale, Indiana, Florence Henderson is best known for her role as the mother on the popular 1970s show *The Brady Bunch*, but she began her career in theater musicals during the 1950s. After the end of *The Brady Bunch*, Henderson continued her career in television through her work as host of *Country Kitchen* and by appearing on numerous shows as a guest, including *Ally McBeal*, *30 Rock*, *Dancing with the Stars*, and the *Tonight Show*. Henderson passed away on 24 November 2016.

Frank Urban Zoeller, Jr., otherwise known as "Fuzzy" Zoeller, was born on 11 November 1951 in New Albany, Indiana. Zoeller began his career as a professional golf player in 1973 and went on to win ten Professional Golfers Association (PGA) tours, two champion tours, and the 1984 U.S. Open. In 1985, Zoeller was awarded the Bob Jones award for good sportsmanship.

Sources:

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"Bill Blass: American Fashion Designer." *Encyclopedia Britannica*.

<https://www.britannica.com/biography/Bill-Blass>

Gates, Anita. "Florence Henderson, Upbeat Mom of 'The Brady Bunch,' Dies at 82." *The New York Times*, November 25, 2016.

<https://www.nytimes.com/2016/11/25/arts/television/florence-henderson-brady-bunch-dies.html>

Beam, Amanda. "New Albany Bicentennial: Fuzzy Zoeller." *News and Tribune*, December 4, 2013. http://www.newsandtribune.com/news/floyd_county/new-albany-bicentennial-fuzzy-zoeller/article_a0a6c026-d42a-5946-a5e2-e0c1d7c4d5e9.html

SCOPE AND CONTENT NOTE

This collection contains four 8" x 10" photographs on an 18" x 18" mat printed by Shepard Poorman Communications, picturing Bill Blass, Florence Henderson, and Fuzzy Zoeller, Jr. There are two copies of the Bill Blass print. Each photograph is covered by a thin paper which has a description of the printer, photo series, and person shown. Also included is one copy of the exterior folder the photographs originally came in. All prints have mechanically reproduced signatures from the person pictured.

CONTENTS

CONTENTS

Colorful People of Indiana photographs, ca. 1995

CONTAINER

Cold Storage:
OVC Color Photographs
Folder 1 of 1