BALLARD ICE CREAM CO.
PHOTOGRAPH ALBUM, 1904–1924

Collection Information

Biographical/Historical Sketch

Scope and Content Note

Contents

Cataloging Information

Processed by

Kelly Gascoine and Dorothy Nicholson
6 August 2008

Manuscript and Visual Collections Department
William Henry Smith Memorial Library
Indiana Historical Society
450 West Ohio Street
Indianapolis, IN 46202-3269

www.indianahistory.org

COLLECTION INFORMATION

VOLUME OF COLLECTION: Visual Materials: 1 box of photographs

COLLECTION DATES: 1904–1924

PROVENANCE: John J. Small, 937 North Bolton Avenue, Indianapolis, IN, 46219. 24 September 1999.
BIOGRAPHICAL/HISTORICAL SKETCH

Jay Small (30 October 1917-27 January 2000) was an Indianapolis antiques dealer. His personal interests included collecting images and books related to Indiana history.

The Ballard Ice Cream Company sold milk and ice cream to Indianapolis and the surrounding community for seventy-five years. In 1876 the founder, William H. Ballard, was a partner in Thompson and Ballard, a milk depot on North Delaware Street. By 1877, Ballard was in business for himself at Ballard’s Milk Depot, also on North Delaware street. In 1888, Ballard renamed the company Ballard Ice Cream to reflect the new focus of his business. The company relocated to 315 North Alabama Street in 1903, where it stayed until Ballard Ice Cream went out of business after 1952.

Sources:
P0391. Jay Small Postcard Collection.

SCOPE AND CONTENT NOTE

The photographs in this collection are of the Ballard Ice Cream Company offices, factory, operations, delivery trucks, and staff in Indianapolis. The staff included men, boys, women, and African Americans. The majority of the photographs in this album were taken in 1924, with three images from 1904.

The album was accompanied by a numbered list with descriptions typed on Ballard Ice Cream Company letterhead. This list is stored in Folder 4. The photographs were removed from the album for preservation purposes and numbered on the verso according to the typed list. The photographs are in good condition.

CONTENTS

CONTENTS CONTAINER
1. Front View of Factory [Ballard’s Ice Cream at 315 North Alabama]  Photographs: Box 1, Folder 1
2. W.H. Ballard, Founder of Co.

3. Three generations of Hankins family.  Photographs: Box 1, Folder 1
Chas. L. Hankins, Ray Hankins, Rodney Ballard Hankins

4. Chas. W. Field, Partner
5. Chas. L. Hankins, Partner
6. Chas. A. Reeve, Partner
7. Clyde Lyons, Wm. Burgett, at order desk

8. Warner Hockett, Book-keeper and Assistants, Photographs: Box 1, Folder 1
Book-keeping Department


12. Retail Room
13. Engine Room
14. Boiler Room
15. Weigh Room

16. Ice Cream Freezers consisting of 4 - 80 quart Miller Machines and 4 - 40 qt. C.P. machines. Photographs: Box 1, Folder 2

17. Brick room, Mojonnier filling brick machine
18. Packing Room
19. Men working inside
20. Can washing room

21. Condensing coils of Ice Machine
22. Girls pealing [sic] peaches
23. Bottle Filling Machine
24. Making Brick Boxes

25. Printing Butter
26. Pasteurizing Tanks
27. Condensing Milk Tank
28. Ice Room Storage

29. Ice Tank
30. Cabinet Room
31. Delivery men & Equipment
32. Delivery Wagons, 1904

33. Another view Deliv. Equipment
34. Ice Cream Truck
35. Filling truck with Ice
36. View between garage and factory

37. Delivery Men
38. Garage Repair Shop
39. Ice Cream Wagon
40. In front of barn

41. Country Truck
42. County Milk Trucks
43. Men’s dressing room, showing lockers and showers

44. Joshua Churchill
45. Delivery Truck
46. Older Picture Men in Alley

4 Images of Ballard’s Factory from *The Ice Cream Trade Journal*

[Numbered list with photograph descriptions on Ballard Ice Cream Co. letterhead]

**CATALOGING INFORMATION**

For additional information on this collection, including a list of subject headings that may lead you to related materials:

2. Click on the "Basic Search" icon.
3. Select "Call Number" from the "Search In:" box.
4. Search for the collection by its basic call number (in this case, P0495).
5. When you find the collection, go to the "Full Record" screen for a list of headings that can be searched for related materials.