ALTRUSA CLUB OF SOUTH BEND PORTRAITS CA. 1940-1952

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Processed by

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COLLECTION INFORMATION

VOLUME OF One half-size OVB box of photographs COLLECTION:

COLLECTION Ca. 1940–1952

DATES:

PROVENANCE: Unknown

RESTRICTIONS: None

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NOTES:

HISTORICAL SKETCH

Altrusa International was founded in 1917 in Nashville, Tennessee, as Altrusa Institute. It soon became a service organization for women and was renamed as the National Association of Altrusa Clubs. In 1935, Altrusa established a club in Mexico and the organization's name was changed to International Association of Altrusa Clubs, Inc. The South Bend chapter of Altrusa was founded on 12 November 1940, with a focus on vocational development of out-of-school young women.

With millions of American men off to fight during the first world war, businesses began hiring more women. Around this time, Dr. Alfred Durham, a member of Kiwanis, had the idea to sponsor a national chain of clubs for business and professional women and call it the Altrusa Institute. He began organizing clubs in Nashville; Louisville, Kentucky; and Dayton, Ohio, before he moved on to Indianapolis where he met Mamie L. Bass.

Bass's professional career as superintendent of the Women's Division of the United States Employment Services as well as in private industry gave her insight as to the need of such an organization for women. While helping her brother organize a Rotary chapter in Indianapolis, she began to envision a similar club for women.

The Altrusa Institute held its first convention in Indianapolis in June 1918, with Bass serving as president. Forty members, representing six clubs, attended. The Altrusa Institute became a classified service organization for women. Since the clubs had evolved from Durham's original ideas, he relinquished his connection with the organization.

Bass created the "Principles of Altrusa," which defined Altrusa as "a builder of women" and an organization based on merit and accomplishment. These principles were officially adopted in 1921 along with a major club building effort. By 1922, Altrusa had twenty clubs.

The South Bend chapter of Altrusa was founded at a formal dinner at the Oliver Hotel, during which officers were elected. Genevieve B. Hardy, librarian at Central High School, was chosen as president. By that time, Altrusa had 170 clubs in the United States, Mexico, and Puerto Rico. Membership was limited to one representative from any vocational field in each club, and each member was required to be an executive in her field.

In 1946, Altrusa sent its first representative to the United Nations. The organization's name was changed again in June 1947, to Altrusa International, Inc. In 1962, the Altrusa International Foundation was established, dedicated to improving economic well-being and quality of life through a commitment to community services and literacy. In 1966, Altrusa initiated ASTRA (Ability, Service, Training, Responsibility, Achievement) service clubs to encourage young people to participate in community service.

The international object of the clubs was stated to be vocational guidance for all young people and for mature women, with each club determining its own projects. Altrusa eventually expanded into Chile, Ecuador, India, Korea, Russia, Ukraine, Ireland, Great Britain, Bermuda, Canada, and New Zealand.

In 1987, Altrusa opened its membership to men. In 1989 Altrusa expanded its projects by adopting a resolution to promote environmental concerns. The Altrusa Foundation adopted Camp Safe Haven for children with HIV/AIDS in 1997.

A new branding and marketing campaign to increase the association's image and reach out to an evolving membership was launched in 2011. As of June 2022, the Altrusa International website lists 237 of its clubs in 41 states and the District of Columbia, 21 clubs in Puerto Rico, 1 in Bermuda, 2 in Canada, and 19 in New Zealand, for a total of 280. This includes eleven clubs listed in Indiana, although none was listed for South Bend.

Sources:

Altrusa International. "ASTRA" https://astra.altrusa.org Accessed 6 June 2022.

Altrusa International. "Clubs" https://www.altrusa.org/clubs Accessed 6 June 2022.

Altrusa International. "History" https://www.altrusa.org/about Accessed 6 June 2022.

Contreras, Shirley. "Altrusa Institute held its first convention in June 1918." *Santa Maria Times* (California), 11 December 2016 (updated 15 January 2021) https://santamariatimes.com/lifestyles/columnist/shirley_contreras/altrusa-institute-held-its-first-convention-in-june-1918/article_df2d28ca-d9c0-5554-a103-3abf33ebb269.html Accessed 6 June 2022.

"Women Found Altrusa Club: Executives Form Service Group Here." *The South Bend Tribune*, 13 November 1940, p. 3.

SCOPE AND CONTENT NOTE

This collection consists of thirteen large portraits of individual women who were members of the Altrusa Club of South Bend, Indiana, during the 1940s and 1950s. Each portrait was labeled with the woman's name and occupation; a year appears after her name, which is believed to be the year that she became a member of the organization (and possibly the year the portrait was made). Any office the woman held within Altrusa is also indicated, along with the years served.

CONTENTS

CONTENTS CONTAINER

Miss Nellie M. Boggs OVB Box 1, Folder 1

[joined Altrusa] 1949

Business Service; Employment Service

Owner and Manager, Billie Boggs Business Service [Altrusa office held] Recording Secretary: 1950-1952

Mrs. Richard C. (Serena) Currey OVB Box 1, Folder 2

[joined Altrusa] 1951 Insurance; General

Koehler Insurance Agency, Inc., Secretary [Altrusa office held] Vice-President: 1953-1954

Dr. Gladys (Mrs. L. G.) Frith OVB Box 1, Folder 3

1940 Charter Member [of Altrusa] Medical Sciences; Psychologist, clinical

School City of South Bend

[Altrusa offices held] Director: 1942; Vice-President:

1945–1947; President: 1951–1953

Miss Virginia Guthrie OVB Box 1, Folder 4

[joined Altrusa] 1949

Associations; Civic; Planning Commission

South Bend Civic Planning Assn., Executive Secretary

[Altrusa office held] Director: 1950–1952

Miss Monica Horka OVB Box 1, Folder 5

[joined Altrusa] 1942

Restaurants; Refreshment Parlor Owner, Monnie's Goodie Shop

[Altrusa office held] Secretary: 1945–1947

Miss Patricia Hunt OVB Box 1, Folder 6

[joined Altrusa] 1950 Private Schools; Music

Co-owner and Director, Northern Indiana

Conservatory

Miss Bernice Maxwell OVB Box 1, Folder 7

[joined Altrusa] 1945

Aeronautics; Equipment; Manufacturing

Bendix Products Division of Bendix Aviation Corp.,

Employment Manager

[Altrusa office held] Treasurer: 1950-1952

Miss Eleanor Moore OVB Box 1, Folder 8

[joined Altrusa] 1949

Radio Industry; Radio Production and Script Service

Station WSBT

Miss Inez Paul OVB Box 1, Folder 9

1941 Charter Member [of Altrusa] Libraries; Municipal, branch Western Branch Library

[Altrusa offices held] Director: 1945–1947; President:

1947-1949

Mrs. Frances McCarthy Stedman OVB Box 1, Folder 10

[joined Altrusa] 1949 Aeronautics; Aircraft

Bendix Products Division of Bendix Aviation Corp.,

Chief Chemist and Assistant Chief Engineer [Altrusa office held] Treasurer: 1952–1954

Miss Marion Stouffer OVB Box 1, Folder 11

[joined Altrusa] 1948

Medicine; Research, medical analysis laboratory South Bend Medical Foundation, Inc., Executive

Secretary

[Altrusa office held] Secretary: 1949–1951

Mrs. Arthur C. (Ruth) Welsheimer OVB Box 1, Folder 12

[joined Altrusa] 1952 Burial; Mortuary

Co-owner, Welsheimer Funeral Home

Dr. Agatha (Mrs. Joseph Lauber) Wilhelm OVB Box 1, Folder 13

1941 Charter Member [of Altrusa]

Medicine; Internal Medicine