ALPHABET HOUSE AKA RECOVERY BUILDING REPORT, 1934

Collection Information

Historical Sketch

Scope and Content Note

Contents

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Manuscript and Visual Collections Department
William Henry Smith Memorial Library
Indiana Historical Society
450 West Ohio Street
Indianapolis, IN 46202-3269

www.indianahistory.org
COLLECTION INFORMATION

VOLUME OF COLLECTION: 1 manuscripts half-box
COLLECTION DATES: 1934
PROVENANCE: unknown
RESTRICTIONS: None
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ALTERNATE FORMATS:
RELATED HOLDINGS: P0490 [J.C. Allen and Son collection 1926-1952]
ACCESSION NUMBER: 0000.0561
NOTES:
HISTORICAL SKETCH

The Alphabet House, officially known as The Recovery Building, was built as part of the 1934 Indiana State Fair.

The building was intended to display that Indiana could move forward after the Great Depression. "In order to visualize to the people of Indiana the operations of the federal recovery agencies in the state, and particularly to demonstrate that they are all directed to one common purpose, an extensive exhibit of their work was prepared for the Indiana State Fair, September 1 to 7, 1934."

The building was popular for its modern architecture and featured New Deal alphabet soup program acronyms built into the structure. It was designed by Indianapolis architect Leslie F. Ayres.

Over the course of the fair week, 116,878 people entered the exhibit structure, which was more than fifty percent of the fair's attendance.

The building contained twenty-one exhibit spaces.

Sources:
Items in the collection.

SCOPE AND CONTENT NOTE

This collection contains one report on the Alphabet House, its exhibits, its construction, its attendance, its ceremonies, and its committees. The report contains 28 photographs of the building and exhibits.
CONTENTS

"Alphabet House" exhibit report with photographs [1934]

Baby blue ribbon

CONTAINER

Manuscripts
Box 1, Folder 1

Manuscripts
Box 1, Folder 2