**PROJECT LOGIC MODEL**  
  
**NEED: What need will your project address? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**What is your proposed solution? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*Think S.M.A.R.T.: Specific, Measurable, Achievable, Relevant, and Time-based*

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Inputs/Resources** |  | **Activities** |  | **Outputs** |  | **Outcomes (short-term)** |  | **Impacts (long-term)** |
| *In order to accomplish this project, we need the following resources:* |  | *In order to complete this project and address the need, we will carry out these activities:*  *(Consider a to-do list)* |  | *We expect that our activities will produce these direct results:*  *(Answers: "What did we do?")* |  | *We expect that if we accomplish this project, it will lead to these outcomes in 1 to 5 years:*  *(Answers: "What effect did we have?")* |  | *We expect that if we accomplish this project, it will lead to these impacts in 5 to 10 + years:*  *(Answers: "What difference did we make?")* |
|  |  |  |  |  |  |  |  |  |
|  |  | *How will you measure your results? Think S.M.A.R.T.* |  | *How will you measure your outcomes? Think S.M.A.R.T.* |  | *How will you measure your impacts? Think S.M.A.R.T.* |

**PROJECT LOGIC MODEL**

**INSTRUCTIONS:**

1. Identify the **need** for this project. Why is this project necessary? What is your proposed solution?
2. To fill out the Logic Model, begin at the far right with Impacts. Think about your **long-term impact**. What will happen in five to ten years as a result of this project? For example, what impact will you have your audience, community, region, etc. Think big-picture and broad statements. Then, define how you will measure\* your impact.
3. Working to the left, describe what **short-term outcomes** will result from this project. In other words, what changes will take place in the immediate future as a result of this project? Then, define how you will measure\* these outcomes.
4. Then, define the direct **outputs** (the direct and concrete results of your work). For example, an exhibit is viewed by 200 people, or a roof replacement ensures the safety of your collection. Then, think about how you will measure\* these outputs - in other words, what constitutes success?
5. Describe the **activities** involved in carrying out this project. What do you need to do?
6. Finally, define what specific **resources (inputs**) you need to accomplish this project. For example, how many staff people do you need?; what funding do you need?; what other resources do you need to have available? etc.
7. **When completed, your Logic Model will then read from left to right: We need these resources, to do these activities, to produce these outputs, to create these outcomes and impacts.**

\* Think S.M.A.R.T. (Specific, Measurable, Achievable, Relevant, and Time-based)

**Once your Logic Model is complete, consider these questions:**

*Do the outcomes and impact address the need you identified for this project? The goals?*

*What constitutes a successful completion of the project?*