

[FOR IMMEDIATE RELEASE]

## Indy Indie Book Crawl 2024: Celebrating Local Literary Treasures!

Indianapolis, IN - February 16, 2024 - Get ready to embark on a literary adventure like no other with the inaugural **Indy Indie Book Crawl!** From Thursday, March 21 to Sunday, March 24, book lovers and literature seekers are invited to explore the tapestry of local, independent, and non-profit & community bookstores across the Indianapolis metro area.

The Indy Indie Book Crawl 2024 (IIBC) is more than just a chance to discover hidden gems; it's an opportunity to support our vibrant local literary community. Participants will have the chance to win fantastic prizes simply by visiting participating stores and sharing their journey on social media. The inaugural Indy Indie Book Crawl is generously sponsored by the Indiana Humanities.

Here's how it works:

- Participants can pick up an IIBC bookmark from any participating store (see full store list below) beginning on March 21st
- Visit as many stores as you can from March 21st to March 24th (there is no minimum requirement!)
- Each store you visit will mark off your bookmark
- Each store visit earns you one entry to win a prize! While purchases are not necessary, buying books is always encouraged
- Follow @indyindiebookcrawl on Instagram and make at least one social media post during the book crawl dates
- Once you've completed your Indy Indie Book Crawl, fill out the submission form and include a photo of your bookmark as evidence!
- Submissions must be received by the end of Friday, March 29th. Prize winners will be announced on Saturday, March 30th!

There will be three book crawl prizes, each consisting of:

- 5x \$25 bookstore gift cards
- 5x bookstore merch items
- A collection of books supplied by the participating stores!

With a wide array of participating stores, each with its own unique offerings, there's something for every book enthusiast to discover. Please note that store hours may vary, so plan your crawl accordingly!

### **Participating Stores:**

1. Tomorrow Bookstore (882 Massachusetts Ave, Indianapolis, IN 46204)
2. Ujamaa Community Bookstore (2424 Doctor M.L.K. Jr St, Indianapolis, IN 46208)
3. Indy Reads Books (1066 Virginia Ave, Indianapolis, IN 46203)

4. Irvington Vinyl & Books (202 S Audubon Rd, Indianapolis, IN 46219)
5. MacArthur Books (2169 Glebe St #100a, Carmel, IN 46032)
6. 4 Kids Books & Toys (4450 Weston Pointe Dr #120, Zionsville, IN 46077)
7. Golden Hour Books (5208 N College Ave, Indianapolis, IN 46220)
8. Dream Palace Books & Coffee (111 E 16th St STE 101, Indianapolis, IN 46202)
9. Loudmouth Books (212 E 16th St, Indianapolis, IN 46202)
10. Wild Geese Bookshop (40 E Madison St, Franklin, IN 46131)
11. Fables & Fairy Tales (38 N Main St, Martinsville, IN 46151)
12. Pen & Pink Vintage (2435 Shelby St, Indianapolis, IN 46203)
13. Basile History Market @ Indiana Historical Society (450 W Ohio St, Indianapolis, IN 46202)
14. Kids Ink Children's Bookstore (5619 N Illinois St, Indianapolis, IN 46208)
15. Dear Mom (2121 E 10th St, Indianapolis, IN 46201)
16. Three Sisters Books & Gifts (7 Public Sq, Shelbyville, IN 46176)
17. Black Worldschoollers Mobile Bookstore (Mobile - Location TBC)

Join us in celebrating the literary riches of Central Indiana at the Indy Indie Book Crawl 2024!  
For more information and updates, follow [@indyindiebookcrawl](#) on Instagram.

**Contact:**

Email: [jake@tomorrowbookstore.com](mailto:jake@tomorrowbookstore.com)

Website: [bit.ly/indyindiebookcrawl](http://bit.ly/indyindiebookcrawl)