January 31, 2020

HERITAGE SUPPORT GRANTS ARE BACK!

Monon Centennial Parade (Indiana Historical Society)

The Indiana Historical Society is pleased to announce the continuation of its Heritage Support Grants program, an initiative launched in 2015 and made possible by a grant from Lilly Endowment Inc. The program will award $2.5 million to local historical organizations during the next five years.

Summary of Proposal submissions for the first cycle of Project grants, which range from $5,000 to $50,000, are due by March 3, 2020. Upcoming proposal deadlines for Mini grants, which range from $500 to $4,999, are June 2, 2020, and Sept. 1, 2020.

Specific funding priorities for upcoming grant opportunities include the following: collections stewardship; diversity, equity, access and inclusion; sustainability; and planning. Eligible organizations must be incorporated as nonprofits in the state of Indiana with history as a significant component of their missions and annual budgets of less than $300,000.

LEARN MORE

UPDATES FROM LOCAL HISTORY SERVICES

TELL US WHAT YOU THINK

We'd love your input on this e-newsletter! Use this form to give us your feedback.

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INDIANA HISTORICAL SOCIETY SPOTLIGHT

EVENTS
Feb. 6: How Do I Count? Gerrymandering
Learn the basics of gerrymandering through Indiana’s history, ask questions of a scholar, and then try your hand at drawing your own redistricting lines. $5.

Feb. 8: Determined to Rise: Ladies and Liquor
Join panelists for a conversation on the intersection and complexities of two movements: the fight for women’s right to vote and prohibition. $13.

Feb. 20: Ethnic Eats -
JOIN US FOR A BROWN BAG IN HAMILTON COUNTY
Feb. 4, Noblesville: Hamilton East Public Library - Join us from 11:30 a.m. to 1 p.m. to chat about current issues in the museum and history fields that are relevant to local heritage organizations. Free to attend; bring your own lunch.

BEST PRACTICES TIP OF THE WEEK

The format of labels in museum exhibitions can be just as important as the content - if the labels are difficult to read, the message can be lost. Using a hierarchy for your text elements can make the reading experience easy for your visitor. For accessibility and universal design, label content text should be:

JOBS

REGIONAL
Director of Museum Administration
Cincinnati, Ohio: Over-the-Rhine Museum.
Curator of Clothing and Textiles
St. Louis, Mo.: Missouri Historical Society.

NATIONAL
Associate Director
Associate Director of Exhibitions
• Between 28 and 32 point size (minimum 22 pt)
• High contrast
• Basic serif or sans serif font
• Left aligned or justified, not centered
• Placed between 48 and 67 inches from the floor

For additional reading, see The Getty’s Complete Guide to Adult Audience Interpretive Materials or Indiana organizations can borrow Beverly Serrell’s Exhibit Labels: An Interpretive Approach from our Lending Resource Center.

If you have a question about this or other tips, or if there’s anything you’d like to hear more about, please contact us at localhistoryservices@indianahistory.org.

WHAT WE’RE READING THIS WEEK

Indianapolis Typewriter Co. Storefront (Indiana Historical Society)

AUDIENCE & COMMUNITY
How to use the buyer’s journey to increase attendance at your organization. (sgENGAGE)

FUNDRAISING
Here’s how nonprofit staff can support board fundraising. (Bloomerang)

The keys to successful museum grant revenue. (MissionBox)

LEADERSHIP & INTERACTION
How to ignite your board members’ passion. (Joan Garry Consulting)

MARKETING & SOCIAL MEDIA
Tips to level-up your social media engagement tactics. (Classy)

MUSEUMS
Museums are serving broader audiences by engaging communities with public space. (AAM)

TRAINING OPPORTUNITIES

http://www.icontact-archive.com/...35&s=6746&m=355721&t=a822b41ea0e50da69e079be45ca293cd48d8be3bf1d6209b855da39fbd386609[2/5/2020 12:05:41 PM]
FREE WEBINARS
Feb. 4: Grant Writing: What the Pros Know - This is a fast-paced online event that will help you with the building blocks of a strong grant proposal. (DonorSearch)
Feb. 5: Social Media 102 - Learn a few advanced social media tips and tricks to elevate your social media presence. (Firespring)
Feb. 11: Sealing the Deal: Making a Compelling Case for Funding with Private Foundations - Learn how to discover and approach potential funders while making a compelling case for funding. (Texas Historical Commission)

ONLINE TRAINING
Feb. 11: History Check-In: African American Women's Suffrage - Learn how we can better incorporate African American women into our histories of women's suffrage and voting rights. $30; $20 members. (AASLH)
Feb. 13: Diverse Philanthropy - Learn about new research on giving trends by diverse populations and consider strategies to better engage diverse donors. $19.74. (Lilly Family School of Philanthropy)
Feb. 20: Best Practices for Working with a Board of Directors - Hear street smart advice from an executive director and all-volunteer board president as they share what they've learned. $65; $40 members. (AASLH)

FUNDING AVAILABLE
Apply by Feb. 13 for a Landmarks of American History and Culture Grant to create and host a series of one-week workshops for K-12 educators to enhance and strengthen humanities teaching. (NEH)

Apply by Feb. 29 for an INcommon Grant to develop and implement public programs that use humanities to spark in-depth thinking and conversation around the issues that divide our communities. (Indiana Humanities)

**NEWS & INFORMATION**

AASLH is calling on all history organizations to complete the 2020 National Visitation Survey. The questionnaire should only take about five minutes to complete.
The Historic Preservation Photo Contest is now in a digital format! Enter digital submissions in the Division of Historic Preservation & Archaeology’s photo contest by April 3.

EVENTS AROUND THE STATE

**Apex Taxi Cab** (Indiana Historical Society)

**Feb. 2, Fort Wayne**: [War as a Tool for Group Uplift: African Americans and War, Part II, 1941-1975](#) - At the History Center, hear about the triumphs and pitfalls of the “war as a tool for group uplift” thesis.

**Feb. 14, Greencastle**: [Sweetheart Dinner](#) - Join the Putnam County Museum for a Valentine’s dinner to remember. $35 per person; $25 members. Reserve by Feb. 7.

**Feb. 22, Bloomington**: [Elizabeth, a Free Woman of Color](#) - At the Monroe County History Center, see a performance about a woman’s struggle against the man who unlawfully owned her and the amazing outcome of this precedent-setting court case. $5.

**Feb. 22, Fishers**: [Working Your Matches on 23andMe](#) - At the Hamilton East Public Library, learn how to get the most out of your DNA Relatives match list on 23andMe.

EXHIBITS
See [Indiana Historical Society Traveling Exhibits](http://www.icontact-archive.com/...35&s=6746&m=355721&t=a822b41ea0e50da69e079be45ca293cd48d8be3bf1d6209b855da39fbd386609[2/5/2020 12:05:41 PM]) around the state - Indiana organizations can borrow professional-quality traveling exhibitions on a variety of topics from the Indiana Historical Society. Find an exhibit here:

- Through March 1, Orleans: *The Faces of Lincoln* - at the [Orleans Public Library](http://www.icontact-archive.com/...35&s=6746&m=355721&t=a822b41ea0e50da69e079be45ca293cd48d8be3bf1d6209b855da39fbd386609[2/5/2020 12:05:41 PM]).

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To submit a news release, email [col@indianahistory.org](mailto:col@indianahistory.org) by noon Wednesday for same-week publication. Some exceptions may apply.

**Local History Services**
Indiana Historical Society, 450 West Ohio Street, Indianapolis, IN 46202
(317) 232-1882 | [localhistoryservices@indianahistory.org](mailto:localhistoryservices@indianahistory.org)

[Smithsonian Affiliate](http://www.icontact-archive.com/...35&s=6746&m=355721&t=a822b41ea0e50da69e079be45ca293cd48d8be3bf1d6209b855da39fbd386609[2/5/2020 12:05:41 PM])

Indiana's Storyteller™, Connecting People to the Past