NEWS FROM LOCAL HISTORY SERVICES

ENLIVEN YOUR EXHIBITS! WORKSHOP

May 13 - Indianapolis: Eugene and Marilyn Glick Indiana History Center. Spend the day learning about the art of exhibit writing and how to apply the principles of design to your museum exhibits, as well as practical applications and techniques from wall graphics to exhibit mounts. LEU credits available. $20; $15 IHS member; $10 Local History Partner. REGISTER
FROM OUR BLOG
Thinking Logically to Make a Difference
Jeannette talks about logic models and the careful consideration, planning and evaluation that goes into museum programs.

WHAT WE'RE READING THIS WEEK

Audience & Community
Recent Research on Common Target Audiences for Museums
(Engaging Places)
3 Essential Elements of Nonprofit Storytelling That Persuades
(J Campbell Social Marketing)
Creating a Richer Visitor Experience at Drayton Hall
(National Trust for Historic Preservation)

Fundraising
The Psychology Behind How Much Money People Give to Charity
(Fast Company)
Don’t let Chicken Little Help with Your Annual Campaign
(Bloomerang)
5 Reasons Sponsors Ignore Your Emails
(npENGAGE)
Building the Perfect Spring Campaign
(Network for Good)

Leadership & Interaction
6 Tips to Know Your Nonprofit is Ready for Skilled Volunteers
(npENGAGE)
“Clear Your Brain Every Five Years” and Other Lessons from a Leadership Career
(Know Your Own Bone)
3 Secrets to a Drama-Free Event Season

Events
Independent Bookstore Day
April 27 - We're hosting authors and having some fun at the Basile History Market for Independent Bookstore Day, including book signings, exclusive merchandise, games and prizes and more.
Pints from the Past
May 16 - Tap into Indiana's brewing history with us by tracing the story of one of our most popular lagers - Champagne Velvet. $12; $10 members; $15 at the door.

Jobs
Mrs. Stallard Working in the Bond Drive Office (Indiana Historical Society)
Regional Head Archivist
Bloomfield Hills, Mich. - Cranbrook Center for Collections and Research.
National Executive Director
MARKETING & SOCIAL MEDIA

Breaking News: Changes Coming to the Facebook Donate Button
(J Campbell Social Marketing)

6 Reasons SEO Is Important to Nonprofits and Why
(Nonprofit Tech for Good)

5 Strategies for Engaging Volunteers & Activists on Social Media
(Engaging Volunteers)

Tips for Cultivating a Killer Online Presence
(Firespring)

MUSEUMS

In Solidarity - Don't Stop
(ExhibiTricks)

Prototyping: Learn Eight Common Methods and Best Practices
(Interaction Design Foundation)

Everything is Bigger at Open-Air Museums

PRESERVATION, COLLECTIONS & HISTORY

The Quest to Digitally Preserve the Built World, from Notre-Dame to Easter Island
(Fast Company)

Today in Notre-Dame News: Extreme Cathedral Makeover Edition
(Hyperallergic)

Why the Cathedral of Notre Dame Matters
(National Trust for Historic Preservation)

AASLH’s Task Force on Environmental Sustainability and Climate
(AASLH)

In the Age of Distraction, One Small Publisher Keeps Local History Alive in Sepia Tones
(The Washington Post)

Report Urges Massive Digitization of Museum Collections of Plants, Animals and Fossils
(Science Magazine)

TRAINING OPPORTUNITIES

Curator
Milledgeville, Ga. - Georgia's Old Governor's Mansion and Sallie Ellis Davis House, Georgia College and State University.

State Coordinator
Jackson, Miss. - Mississippi Main Street Association. Apply by May 3.

Executive Director
Gering, Neb. - Legacy of the Plains Museum.

INTERNSHIPS

Paid Records Digitization Internship

ORPHANS CORNER

Do you have an item you would like to donate to an Indiana museum or nonprofit? We'll list it here! Email us the information and we'll list it for you!
ONLINE

**How to Write a Nonprofit Thank You Letter That Makes Donors Smile and Want to Give Again!**
April 23 or 30 - CharityHowTo webinar. Learn step-by-step how to create a nonprofit thank you letter that makes your donors smile and want to give again. $87.

**Podcasting 101 for Museums and Historic Sites**
April 24 - Texas Historical Commission webinar. Hannah Hethmon, consultant and producer specializing in podcasting for cultural nonprofits, will cover the A-Z of podcasts. FREE.

**Best Practices in Board Service – Historic House Museum (Part 2)**
April 24 - Wisconsin Historical Society webinar. Learn about what historic site board members do collectively and as individuals to support the organization, with their “time, talent and treasure.” FREE.

**Writing Federal Grants**
April 25 - GrantStation webinar. Learn about how to identify federal grant opportunities and the major elements of grant applications required by most federal agencies. $69.

**Caring for Museum Collections**
April 29 through June 23 - AASLH Small Museum Pro! online course. This eight-week course will deal with the physical care and preservation of your museum collections. $295; $195 members.

**Board Engagement with Fundraising**
May 9 - The Fund Raising School webinar. Learn effective ways you can improve the culture of philanthropy in your organization. $19.74.

ONSITE

**Office of Community and Rural Affairs 2019 Regional Conferences**
Learn about trails, placemaking, public safety, broadband expansion and much more in these full day
events, keynoted by Lt. Governor Suzanne Crouch. $40.

- May 9 - Madison
- May 16 - Huntingburg
- May 21 - Fair Oaks
- May 23 - Knightstown
- May 29 - Angola
- May 30 - Greencastle

FUNDING AVAILABLE

Girls with a flower basket (Indiana Historical Society)

**Indiana Arts Homecoming InstaGrants**

Nominations due May 6 - Nominate an organization that's doing great work in the areas of inclusion, diversity, equity and access for a $2,500 InstaGrant to be awarded at the 2019 Indiana Arts Homecoming this October. From the pool of nominations, 11 finalists will be selected to receive a scholarship that will cover Homecoming registration and travel.

**Infrastructure and Capacity Building Challenge Grants**

Apply by May 15 - NEH. Grants are available for capital expenditures to support the design, purchase, construction, restoration or renovation of facilities for humanities activities and the purchase of equipment and software.

**Douglas Evelyn Scholarship for Diversity for the AASLH Annual Meeting**

Apply by June 14 - The scholarship includes AASLH annual meeting registration fee, a one-year individual membership in AASLH, and $700 toward travel and hotel expenses.

RESOURCES
2019 Golden Hoosier Award Nominations
Nominations due April 29 - Sponsored by the Office of Indiana Lt. Governor Suzanne Crouch, the award honors Hoosier senior citizens for their lifetime of service and commitment to their communities.

Indiana Landmarks Seeks Nominations for Servaas Memorial Award
Nominations due May 1 - The Sandi Servaas Memorial Award recognizes outstanding achievement in historic preservation, interpreted broadly to encompass a wide range of activities and accomplishments.

Inflation Calculator
This tool from the Bureau of Labor Statistics lets you enter a dollar amount for any month and year going back to 1913 to compare to any date up to the present day.

The Smithsonian Learning Lab
Explore resources that include images, videos, audio recordings, texts, webpages, and more than 2,000 learning materials, such as lesson plans, instructional activities and games.

NHDI STATE CONTEST WINNERS

At the NHDI State Contest in Indianapolis
On April 13, more than 1,200 students, teachers, parents, volunteers and other supporters gathered to celebrate National History Day in Indiana at the University of Indianapolis. See the Facebook album of students and teachers who were honored at the awards ceremony. For the complete list, email [email protected].

IN THE NEWS

A Community Foundation in Indiana Adopts Comprehensive Equity Approach
The Central Indiana Community Foundation which has assets in excess of $426 million, changed its mission last year to reflect its new focus on equity and tackling racism. (Nonprofit Quarterly)

Terre Haute Holocaust Museum Hopes to Relocate to Historic New Home
CANDLES is collaborating with Indiana Landmarks, a non-profit historic preservation agency, to stabilize and repurpose the old First National Bank building on Wabash Avenue. (Indiana Public Media)

Students Looking to Save Evansville Building
A group of students from several Hoosier universities is working to determine how best to revitalize the vacant Shackelford Mansion in Evansville. (Inside Indiana Business)

Inside the World’s Only Public Collection of Mechanical Puzzles (Right Here in Indiana!)
The Jerry Slocum Mechanical Puzzle Collection can be found at Indiana University’s Lilly Library, which also houses rare books and manuscripts. (Mental Floss)

EVENTS AROUND THE STATE
List Twins, Herman and Harold on Virginia Avenue (Indiana Historical Society)

**Project W.E.E.D.**
April 20 - Delphi: Canal Park, 8 a.m. Volunteers of all ages are invited to participated in Wabash & Erie Earth Day to clean up the park, flower beds, gardens and trails.

**Museum Annex After Hours Tour**
April 24 - Bristol: Elkhart County Historical Museum, 7 p.m. Tour the museum’s collection storage in this exclusive behind-the-scenes look at the ECHM Annex. Free.

**Publishing Your Family History**
April 25 - Frankfort: Frankfort Community Public Library, 6 p.m. Dennis Hoffman will show you how to make all of that available to other family members and future researchers. $2; registration required.

**Hoosier Authors Book Club**
April 25 - Crawfordsville: General Lew Wallace Study and Museum, 7 p.m. The book club will discuss *What This River Keeps* by Greg Schwipps. Free to the public.

**Linens & Lace Tea**
April 27 - Vevay: Jack Sullivan Senior Center, 1:30 p.m. Enjoy tea and savory and sweet delights served on fine china, as well as a program featuring guest speaker Debra Slone. $25.

**Meet Harriet Tubman**
April 28 - Fort Wayne: Allen County Public Library, 2 p.m. Kathryn Harris, retired library services director at the Abraham Lincoln Presidential Library and Museum and past president of the Abraham Lincoln Association, will portray Underground Railroad conductor Harriet Tubman. Free.

**Henry County Historical Society Annual Meeting**
April 28 - New Castle: Henry County Historical Society Museum, 2 to 4 p.m. The presentation will highlight the results of the archaeological survey project at the Wilbur Wright Fish & Wildlife Area.

**Inside Historic St. Mary: A Tour of Art and Architecture**
April 28 - Indianapolis: St. Mary Catholic Church, 5 to 7 p.m. Tour the church and enjoy wine, beer, hors d’oeuvres, music and a presentation by noted architect James T. Kienle.

**Networking Event - INSPIRE: Conversations from Outside the Museum**
April 30 - Indianapolis: The Speak Easy. Join AIM to hear about two strategies for engaging people and discuss with your peers how these strategies can make a difference at your museum.

**Mid-Century Modern Talk: A Celebration of Midwest Modernism**
May 16 - Indianapolis: Newfields. Architecture photographer and former architecture critic Lee Bey
shares his insights on modern architecture in an illustrated talk. Free.

EXHIBITS

Chicks (Bass Photo Co. Collection, Indiana Historical Society)

Uncommon Jasper County
Through August - Rensselaer: Jasper County Historical Society Museum. Learn about what is unusual, rare, unexpected, unfamiliar, odd, curious, or extraordinary about Jasper County in this new exhibit.

County of Champions Sports Room
Now open - Plymouth: Marshall County Museum. This contemporary exhibit, two years in the making, celebrates boys and girls high school sports in Marshall County through the ages.

Wicked Plants: The Exhibit
Through May 19 - Muncie: Minnetrista. Get a fun-filled, family-friendly look at some of the world’s most dangerous plants, many of which are commonly found in homes and gardens.

Coverlets, Quilts & Samplers, Oh My!
April 27 through May 5 - Vevay: Switzerland County Historical Society. See a display of vintage quilts on loan from private collectors in Switzerland County, as well as a traveling exhibit from the American Quilt Study Group, 200 Years of Solid Color Quilts.

Pick, Peel, Preserve: Canning in Johnson County
Opening May 2 - Franklin: Johnson County Museum of History. At one point, Johnson County was the number one canning county in the state. This exhibit showcases the history of the canning industry in Johnson County.

This is a free publication. Anyone may subscribe.

To submit a news release, email [email protected] by noon Wednesday for same-week publication. Some exceptions may apply.

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