

INDIANA HISTORICAL SOCIETY



May 19, 2023

Dear Author,

The Indiana Historical Society's 21st Annual Holiday Author Fair Presented by Printing Partners is scheduled for Dec. 2nd, 2023 from noon to 4 p.m. at the Eugene and Marilyn Glick Indiana History Center in downtown Indianapolis.

We are now accepting applications for participants in the 2023 Holiday Author Fair. A selection committee will review applications and titles based on the following criteria:

- Featured title must have been published on or after April 1, 2022.
- Author has spent significant time in Indiana or is a nationally recognized author on a fall tour, and/or the book pertains to Indiana.
- Work must be suitable for an IHS signature event (professionally printed and bound).
- The Basile History Market **must be able to purchase books at standard wholesale discounts** (40% or higher).
- The Basile History Market **must be able to return any unsold books for a refund or credit.**

We have an established history and take great measures to ensure a variety of genres and price points are available for our shoppers. To have your title considered, please submit one review copy (advance reader's copies and galleys are permitted if the book is not yet printed) along with the enclosed form. Review copies will not be returned. If selected, you will be required to provide an electronic version of your book cover.

Please send titles to be reviewed, along with the enclosed application, to:

Indiana Historical Society
Attn: Becke Bolinger
Eugene and Marilyn Glick Indiana History Center
450 West Ohio Street
Indianapolis, IN 46202

The form must be filled out completely and must be received by Aug. 5. Due to an overwhelming number of applications and limited space, we are unable to accept all entries. We will send formal invitations to accepted authors by Sept. 1. Please note that all book sales will run through the Basile History Market.

If you have any questions, please contact me at bbolinger@indianahistory.org or (317) 234-3683.

Sincerely,

A handwritten signature in black ink, appearing to read "Becke Bolinger".

Becke Bolinger
Manager, National and Retail Sales



2023 HOLIDAY AUTHOR FAIR

Presented by Printing Partners

Saturday, Dec. 2nd, noon to 4 p.m.

Application Form

Author _____

Co-author _____

Will the co-author be attending the event with the author if the book is selected?

Yes No

Author address (All correspondence will be sent directly to the person listed as author. **It is the author's responsibility to pass along information to the co-author.**)

Telephone _____

Email address _____

Featured title _____

Publisher _____

Publisher contact _____

Publisher address _____

Publisher phone _____

Date of publication (must be after April 1, 2022) _____

Retail price _____

ISBN _____

Book category (i.e. fiction, nonfiction, mystery, youth, romance, history, etc.) _____

40-word description of featured title (This information is essential for promotional purposes. Please fill out thoroughly.)

How will you promote the Holiday Author Fair if you are selected to participate?

(Over)

Backlist Titles (Additional books you have written that you would like us to consider selling the day of the event.)

Additional Title One _____

Publisher _____

Publisher contact _____

Publisher address _____

Publisher phone _____

Date of publication _____

Retail price _____

ISBN _____

Book category (i.e. fiction, nonfiction, mystery, youth, romance, history, etc.) _____

Additional Title Two _____

Publisher _____

Publisher contact _____

Publisher address _____

Publisher phone _____

Date of publication _____

Retail price _____

ISBN _____

Book category (i.e. fiction, nonfiction, mystery, youth, romance, history, etc.) _____