



November 12, 2021 - January 8, 2022
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The Indiana Historical Society's annual Festival of Trees, presented by The Salvation Army, had another successful year in 2020 with 50 socially distanced trees! The History Center will be transformed into a winter wonderland again this year, with visitors voting for their favorites. The winners will be featured in the IHS member magazine.

The 2021 Festival of Trees will be open to the public with general admission, November 12, 2021 – January 8, 2022, plus special evening hours. A variety of programs will support the Festival in addition to a virtual component!

Here is your chance to join in the fun with a tree that creatively represents your organization or business. You will receive unique and memorable exposure while helping the IHS continue to bring the past, present and future together for generations to enjoy. There are four levels of sponsorships based on placement within the building:

Circle sponsorship level and indicate desired location when applicable

- \$2,500** Placement in Eli Lilly Hall
- \$1,500** Placement in Basile Welcome Center or Eli Lilly Hall alcove
- \$1,000** Placement on Second floor Mezzanine
- \$500** Placement in Fourth floor Gallery, Fourth floor Board Room, Canal Level Café or Canal Level Multipurpose Room



2020 Winner – Mothershead Foundation

NOTES: _____

GUIDELINES:

- A **pre-lit tree** will be provided and will remain the property of the IHS.
- You may create a tree with materials other than a tree (not to exceed the allowable dimensions).
- You **supply your own decorations** which will remain your property. Get creative!
- **Recognition** will be on signage accompanying the tree and in a printed program distributed to all guests.
- The IHS will supply **complimentary tickets to the Festival of Trees preview party, plus 12 free admission tickets for use during Festival of Trees.**

\$100 deposit secures your tree and will be taken off the remaining balance of your sponsorship

Final balance due by November 30, 2021

ORGANIZATION NAME: _____

CONTACT NAME: _____

CONTACT #: _____ **CONTACT EMAIL:** _____

ACCEPTED BY: _____ **DATE:** _____