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INDIANA HISTORICAL SOCIETY COLLECTIONS ADVISOR

A RESOURCE FROM IHS LOCAL HISTORY SERVICES

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SPECIAL EDITION COLLECTIONS MINIVISOR: MAKING A CASE FOR SUPPORT

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This is a short-term weekly mini version of Collections Advisor to give you some ideas of things to do from home to propel our work with museum collections. If you would prefer not to receive the weekly editions but would like to continue to receive the monthly Collections Advisor, please email collectionsadvisor@indianahistory.org to let us know.



[Grant Family on the Porch.](#) (Indiana Historical Society)

While the last couple of months have felt disconnecting for many, museums have continued to connect people to others, to their past, and to the museum. The information we have gained through these different avenues of connecting can help museums evaluate their futures. This is a great time to pull out your institution's case for support, or create one. By working on your case for support now, you will be ready to ask for the financial assistance you need for the future.

[APPLY FOR A HERITAGE SUPPORT GRANT](#)

[ONLINE RESOURCES](#)

[Collections Advisors](#)
(Indiana Historical Society, Local History Services)

[Heritage Support Grants Resources Page](#)
(Indiana Historical Society, Local History Services)

[Museum Fundraising Guide](#)
(GiveSmart)

[When Developing a Case for Support, Absolutely, Positively Include These Three Essentials](#)
(GuideStar Blog)

A case for support is the reason why people should support the museum. An effective case provides a compelling need, an achievable outcome, and notes the impact the museum has on others. It can persuade others to support the organization and whatever pressing need is being presented to them as a funding opportunity. Often a case for support is created in conjunction with grant applications, but it can also be used to guide everyday fundraising activities. As museums reevaluate the way the public interacts with our collections, this is a perfect time to make sure that you are using new information about your audience's needs to create a compelling case for support and drive home the museum's impact on the community.

To learn more about making a case for support and general fundraising for collections care, take a look at the resources below.

[Case for Support Webinar Recording \(9 minutes\)](#)

[Five Tips for Collections Care Grant Proposals](#)

[Strategic Fundraising for Collections Care Begins with a Plan](#)

[What is a Case Statement, and Why Should We Write One?](#)

This is a free publication. Anyone may subscribe.

[Local History Services](#)

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