

Collection #
P0131

WORLD WAR I POSTER COLLECTION, 1918, N.D.

[Collection Information](#)

[Historical Sketch](#)

[Scope and Content Note](#)

[Series Contents](#)

[Cataloging Information](#)

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COLLECTION INFORMATION

VOLUME OF COLLECTION:	1 box OVA Graphics 1 box OVC Graphics 65 posters in Flat File storage
COLLECTION DATES:	1918, n.d.
PROVENANCE:	Unknown; Estate of Grace Julian Clarke, 1938; G.L. Bailey,

Ridgeville, Ind., 1965; Herron School of Art, 1984; David V. Burns, Indianapolis, 1985; Kurt Schlicht, Indianapolis, 2001; David W. Peat, Indianapolis, 2003

RESTRICTIONS:	Absolutely no photocopying of the posters is permitted.
COPYRIGHT:	
REPRODUCTION RIGHTS:	Permission to reproduce or publish material in this collection must be obtained from the Indiana Historical Society.
ALTERNATE FORMATS:	
RELATED HOLDINGS:	<i>The American Legion Exhibit : Indiana World War Memorial, November, 1937.</i> Pamphlet Collection: D525 .A53 1937
ACCESSION NUMBER:	0000.0445, 1938.0619, 1965.0404, 1984.0109, 1985.0506, 1998.0133, 1998.0134, 2001.1118, 2003.0374
NOTES:	This is an artificial collection with additions expected.

HISTORICAL SKETCH

This collection contains a large selection of American World War I propaganda posters from ca. 1918. War posters were an important tool to mobilize the Home Front during the war. The posters in this collection show images of patriotism, such as soldiers and the personification of "Columbia," scenes reminding the public of a sense of duty, and exaggerated views of "Hun" atrocities to show the public what would happen if Germany should win the war. The main publishers of posters in this collection are the American Fund for French Wounded, Liberty Loans and Bonds, the Red Cross, US Food Administration / Department of Agriculture, the US Shipping Board Emergency Fleet, and several miscellaneous small groups.

The American Fund for French Wounded was founded in December 1915 to purchase medical supplies for French hospitals. As the war dragged on, the group expanded to help rebuild French homes and buy supplies to make the French self-sufficient again. The posters in this collection are all from the Indianapolis branch under the title French Relief Fund. The posters depict scenes from the home front and at the battlefield, with relationships between soldiers and girls a popular theme. Each illustration is accompanied by a humorous poem.

Another series of posters promoted Liberty Loan Campaigns and Bonds. These bonds were crucial to financing the war for America. The posters stressed the patriotic duty of buying bonds and implied the threat of German invasion if citizens did not participate.

The Red Cross is an independent group concerned with giving humanitarian aid wherever needed, including participants on both sides of a war. The Red Cross required massive donations to keep pace with the need for medical supplies and nurses in Europe, so most of the posters are for fundraising purposes, although one portrays a Red Cross nurse as the "Greatest Mother of All."

The posters for the US Food Administration promoted conserving food so more could be sent to Europe. Wasting food is implied as helping the Germans. Other aspects that were promoted were planting gardens and canning food.

The US Shipping Board Emergency Fleet was concerned with rapidly expanding the American Merchant Marine to keep up with the need to supply and move soldiers and supplies to Europe. The posters show ships being built and encourage people to join the fleet.

Sources:

Clarke, Ida Clyde. *American Women and the World War*. 1918. accessed from the Brigham Young University library website 19 March 2008. <http://net.lib.byu.edu/estu/wwi/comment/Clarke/Clarke00TC.htm>

Patenaude, Bertrand. *A Wealth of Ideas*. Stanford: Stanford University Press, 2006.
pgs. 1-39, 204–227.

“World War I Accomplishments of the Red Cross.” American Red Cross.
Accessed 19 March 2008. <http://www.redcross.org/museum/history/ww1a.asp>

Information from the collection

SCOPE AND CONTENT NOTE

The posters are arranged by organizations that produced the posters into six series. Within these series they are arranged alphabetically by the title on the poster. Each poster in the collection is described in detail with the title, size, the printer, and a description of the image. If the artist is identified that is listed also as many artists and illustrators are represented in this collection.

Series 1: French Relief Fund Posters, published by The French Relief Fund, the Indianapolis Branch of The American Fund for French Wounded, copyright 1918. Arranged alphabetically by illustrator.

Series 2: Liberty Loan, Bonds and Stamps, Arranged alphabetically by title

Series 3: Red Cross, Arranged alphabetically by title

Series 4: U.S. Food Administration / Department of Agriculture, Arranged alphabetically by title

Series 5: U.S. Shipping Board Emergency Fleet, Arranged alphabetically by title

Series 6: Various organizations, Arranged alphabetically by title

Indiana Artists represented in this collection: Franklin Booth, Kin Hubbard, John T. McCutcheon, Gaar Williams

Artists:

Ernest Hamlin Baker, R. L. Britton
Howard Chandler Christy, Haskell Coffin
Harvey Dunn
Scott Ethridge
James Montgomery Flagg, A. E. Foringer
H. Giles
Lawrence Harris, Fred J. Hoertz
Illion [George J. Illian],
Chic Jackson, Leonebel Jacobs, Ivor Johns
W. B. King,
J. C. Leyendecker, Jonas Lie
P. G. Morgan,
Herbert Paus, Joseph Pennell
Henry Raleigh, J. D. Ross
J. Allen St. John, John E. Sheridan, Dan Smith, Paul Stahr, W.D. Stevens
Ellsworth Young

SERIES CONTENTS

Series 1: French Relief Fund Posters, 1918

CONTENTS

Title: *An Impeded Patriot*

Artist: Kin Hubbard

Poet: William Herschell

Size: 14 x 8 inches

Description: Poem and illustration concerning a patriot with flat feet unable to serve in the military, (2 copies)

Title: *The Girl I Left Behind Me*

Artist: Kin Hubbard

Poet: William Herschell

Size: 14 x 8 inches

Description: Poem and illustration of a soldier's sweetheart going to the movies with a slacker

Title: *The Souvenir Card Fiend*

Artist: Kin Hubbard

Poet: William Herschell

Size: 14 x 8 inches

Description: Poem and illustration of a soldier filling out souvenir postcards at the post office, (2 copies)

Title: *A Threadbare Soldier*

Artist: Kin Hubbard

Poet: William Herschell

Size: 14 x 8 inches

Description: Poem and illustration of a soldier having trouble mending his pants

Title: *From Her Mother*

Artist: McCutcheon

Poet: George Ade

Size: 14 x 8 inches

Description: Poem and illustration of a mother censoring her daughter's letter to a soldier

Title: *Her Choice This Year*

Artist: McCutcheon

Poet: George Ade

Size: 14 x 8 inches

Description: Poem and illustration of figure of "Columbia" in stars and stripes with her beau, a soldier, (2 copies)

Title: *Some One Has Not Forgotten*

Artist: McCutcheon

Poet: George Ade

Size: 14 x 8 inches

CONTAINER

OVA Graphics:

Box 1, Folder 1

OVA Graphics:

Box 1, Folder 2

OVA Graphics:

Box 1, Folder 3

OVA Graphics:

Box 1, Folder 4

OVA Graphics:

Box 1, Folder 5

OVA Graphics:

Box 1, Folder 6

OVA Graphics:

Box 1, Folder 7

Description: Poem and valentine illustration of woman knitting and thinking of her soldier, (2 copies)

Title: *To You—Somewhere*

Artist: McCutcheon

Poet: George Ade

Size: 14 x 8 inches

Description: Poem and illustration of Cupid delivering valentine to soldier, (2 copies)

OVA Graphics:

Box 1, Folder 8

Title: *My Special Cable (After passing the household censor.)* (2 copies)

Artist: Gaar Williams

Poet: George Ade

Size: 14 x 8 inches

Description: Poem and illustration of young girl and her mother revising letter to daughter's sweetheart, (3 copies)

OVA Graphics:

Box 1, Folder 9

Title: *My Special Delivery*

Artist: Gaar Williams

Poet: George Ade

Size: 14 x 8 inches

Description: Poem and illustration of Cupid delivering valentine to soldier, (2 copies)

OVA Graphics:

Box 1, Folder 10

Title: *Rookie Dear*

Artist: Gaar Williams

Poet: George Ade

Size: 14 x 8 inches

Description: Columbia holds hands with soldier and asks him to be her valentine

OVA Graphics:

Box 1, Folder 11

Title: *A Young Girl's Fancy*

Artist: Gaar Williams

Poet: George Ade

Size: 14 x 8 inches

Description: Poem and illustration of young woman knitting and dreaming of her dough-boy, (2 copies)

OVA Graphics:

Box 1, Folder 12

Series 2: Liberty Loans, Bonds, and Stamps Posters, 1918

CONTENTS

Title:

BUY LIBERTY BONDS

"THAT GOVERNMENT OF THE PEOPLE, BY THE PEOPLE, FOR THE PEOPLE SHALL NOT PERISH FROM THE EARTH" Quote of A. Lincoln (2 copies)

Size: 30 x 20 inches

Printer: American Lithographic Co., N.Y., 12-A

Description: Bronze plaque silhouette of Abraham

CONTAINER

Oversize Graphics:

Folder 1,

Folder 2,

Flat File: 2-c

Lincoln. One copy has two pieces of tape.

Title:

CLEAR-THE-WAY-!! BUY BONDS

Fourth Liberty Loan

Artist: Howard Chandler Christy

Size: 30.5 x 19.5 inches

Printer: Niagara Litho. Co. 10-B

Description: Sailors manning gun on deck of ship; lady liberty with flag above them.

Oversize Graphics:

Folder 3,

Flat File: 2-c

Title:

FIGHT OR BUY BONDS

THIRD LIBERTY LOAN (2 copies)

Artist: Howard Chandler Christy

Sizes: 30 x 20 inches, 40 x 30 inches

Printer: Forbes, Boston

Description: Woman in white gown waving flag with soldiers marching in background. Damaged edges, some tears. Smaller copy has damaged corners and one piece of tape.

Oversize Graphics:

Folder 4,

Flat File: 2-c

Oversize Graphics:

Folder 5,

Flat File: 21-e

Title:

*“Good Bye Dad, I’m Off To Fight For Old Glory,
You Buy U.S. GOV’T BONDS”*

THIRD LIBERTY LOAN

Artist: Lawrence Harris

Size: 30 x 20 inches

Printer: Sackett & Wilhelms Corp., N.Y., 9-A

Description: “Dad” resembling Uncle Sam shaking hands with young soldier.

Oversize Graphics:

Folder 6,

Flat File: 2-c

Title:

HALT THE HUN

BUY U.S. GOVERNMENT BONDS,

THIRD LIBERTY LOAN (3 copies)

Artist: Raleigh

Size: 29 x 20 inches

Printer: Edwards & Deutsch Litho. Co., Chicago

Description: Sketch of American soldier holding back German soldier who is attacking a woman and child; flames in background. One copy has piece missing from bottom. Second copy has torn edges, a missing corner and several pieces of tape.

Oversize Graphics:

Folder 7,

Folder 8,

Folder 9,

Flat File: 2-c

Title:

HUN OR HOME?

BUY MORE LIBERTY BONDS

Artist: Raleigh

Size: 30 x 20 inches

Printer: Edwards & Deutsch Litho Co., Chicago, 9-B

Description: Black-shaded outline of German soldier (Hun) behind a dead body; woman holding

Oversize Graphics:

Folder 10,

Flat File: 2-c

baby is looking back; all are rough sketched in black with slight touch of red

Title:

*Joan of Arc Saved France
Women of America Save Your Country Buy War
Savings Stamps W.S.S. War Savings Stamps issued
by the United States Government*

Artist: Haskell Coffin

Size: 30 x 20 inches

Organization: United States Treasury Department, 2

Printer: The United States Printing & Lithograph
Co., New York

Description: Joan of Arc in armor holding sword
aloft; stamped with Torch of Liberty symbol; three
corners have labels stuck to them and are ripped,
fourth corner is torn off' several small tears.

Oversize Graphics:

Folder 11,

Flat File: 2-c

Title:

*MUST CHILDREN DIE AND MOTHERS PLEAD IN
VAIN?*

Buy More LIBERTY BONDS

Size: 40 x 30 inches

Printer: Sackett & [Wilhelms] 1-B

Description: Pleading mother with raised arm
holding two infants Poster damaged on all edges;
envelope containing missing pieces included with
poster.

Oversize Graphics:

Folder 12,

Flat File: 21-e

Title:

*My Daddy Bought Me a Government Bond of the
Third Liberty Loan, Did Yours?*

Artist: Howard Chandler Christy

Size: 30 x 20 inches

Printer: The United States Printing & Sign
Lithograph Co. New York , 11-A

Description: Color illustration of young girl holding
bond across her heart

Oversize Graphics:

Folder 13,

Flat File: 2-c

Title:

REMEMBER BELGIUM

Buy Bonds Fourth Liberty Loan

Artist: Ellsworth Young

Size: 30 x 20 inches

Printer: The United States Printing & Lithograph
Co. 6-B

Description: Black silhouette of German soldier
dragging girl; flames in background.

Oversize Graphics:

Folder 14,

Flat File: 2-c

Title:

*RING IT AGAIN; BUY U.S. GOV'T BONDS;
Third Liberty Loan (3 copies)*

Size: 30 x 20 inches

Printer: Sackett & Wilhelms Corp., N.Y., 8-A

Oversize Graphics:

Folder 15,

Folder 16,

Folder 17,

Flat File: 2-c

Description: Liberty Bell above colonial scene of crowds in front of Independence Hall. One copy has torn corner. Second copy has damaged corners and edges, one piece of tape.

Title:

*THAT LIBERTY SHALL NOT PERISH
FROM THE EARTH*

Buy Liberty Bonds, Fourth Liberty Loan

Artist: Joseph Pennell

Size: 33 x 22 inches

Printer: Alco-Gravure, Inc., N.Y.; 2-B-B

Description: Sketch of Statue of Liberty with head knocked to ground, New York city burning in background; planes flying overhead; all in rust color.

Oversize Graphics:

Folder 18,

Flat File: 2-d

Title:

*The Hun ~ his Mark Blot it Out with
LIBERTY BONDS*

Artist: J. Allen St. John

Size: 42 x 28 inches

Printer: Edwards & Deutsch Litho. Co., Chicago, 4B

Description: Red hand print at top with text in large black letters.

Oversize Graphics:

Folder 19,

Flat File: 21-e

Title:

THE SNAKE Every Liberty Bond Bought by You
Helps Uncle Sam Uncover the Reptile Which is
Hiding Under Old Glory in Our Own Front Yard.
God Pity the SPIES, the TRAITORS, the
PROFITEERS, the SLACKERS, the SNAKES, who
are filling their pockets with American Gold at the
cost of American Blood—"WOE BE UNTO YOU!"
BUY LIBERTY BONDS

Artist: Chic Jackson

Size: 25 x 18 inches

Organization: Woman's Marion County Liberty
Loan Committee

Printer: Levey Bros. & Co. Stationers and Printers,
Indianapolis

Description: Line drawing of Uncle Sam raising the
flag to reveal a snake wearing the Kaiser's hat.

Uncle Sam's gloves say "3rd Liberty Loan"

Oversize Graphics:

Folder 20,

Flat File: 2-d

Title:

"Through the Valley of Death" he goes—for
Humanity, for you—for yours. Have you deserted the
lad or are you helping your government help him?

BUY LIBERTY BONDS

Artist: Gaar Williams

Size: 25 x 19 inches

Organization: Woman's Marion County Liberty
Loan Committee

Oversize Graphics:

Folder 21,

Flat File: 2-d

Description: Sketch of soldier marching away from viewer through field of dead bodies with rifle over his shoulder and pack on his back

Title:
TO MAKE THE WORLD A DECENT PLACE TO LIVE IN

Do Your Part – Buy U. S. Government Bonds Third Liberty Loan (2 copies)

Artist: Herbert Paus

Size: 36 x 56 inches

Organization: Third Liberty Loan

Printer: Edwards & Deutsch Litho. Co. Chicago #5-A

Description: Silhouette of fighting soldiers with flag of the U. S. in background 1st copy has missing corner, tears along fold line in middle, and additional tears around edges. 2nd copy has missing corner and fold lines with a bit of tearing.

Oversize Graphics:

Folder 22,

Folder 23,

Flat File: 19-d

Title:
UNCLE SAM'S WAR TROPHIES TRAIN

Liberty Loan Committee,

New London, Oct. 11

Artist: Ivor Johns

Size: 28 x 18.5 inches

Organization: Liberty Loan Committee

Printer: Crane Lith. Co., Cleveland

Description: Soldier marching with rifle and full backpack. Tattered and torn edges, holes in corners.

Oversize Graphics:

Folder 24,

Flat File: 2-d

Title:
*U*S*A* BONDS, Third Liberty Loan Campaign, Boy Scouts of America, Weapons for Liberty*

Artist: Leyendecker

Size: 31 x 20 inches

Printer: American Lithographic Co., N. Y.

Description: Color illustration of Boy Scout handing sword with motto "Be Prepared" to Lady Liberty

Oversize Graphics:

Folder 25,

Flat File: 2-d

Title:
We Clear the Way for Your Fighting Dollars, Buy 4th Liberty Loan, U. S. Government Bonds

Artist: Scott Ethridge

Size: 28 x 21 inches

Printer: P.D. 4

Description: Color illustration of sailor holding rifle with ship and sea in background

Oversize Graphics:

Folder 26,

Flat File: 2-d

Series 3: Red Cross, ca. 1918

CONTENTS

CONTAINER

Title:

HE CAN WIN

The Federal Board provides training, consult the local Red Cross Home Service Section

Artist: Dan Smith

Size: 27 x 18.5 inches

Organization: Red Cross

Printer: Designed and Printed by Thomsen –Ellis Co. Baltimore New York

Description: Seated soldier working on drawings; Red Cross at upper right. Small tear on one side.

Oversize Graphics:

Folder 27,

Flat File: 2-d

Title:

Hold up your end! WAR FUND WEEK

One Hundred Million Dollars

Artist: W. B. King

Size: 27.5 x 20 inches

Printer: Form N. Y. 18 Second War Fund

Description: Nurse holding stretcher with red cross emblem, shell exploding in background.

Oversize Graphics:

Folder 28,

Flat File: 2-d

Title:

Keep this Hand of Mercy at it's work,

War Fund Week, One Hundred Million Dollars

Artist: P. G. Morgan

Size: 27.5 x 20.5 inches

Printer: Form N. Y. 17 Second War Fund

Description: Color illustration of arm of Red Cross worker shielding refugees; battleground scene on one side

Oversize Graphics:

Folder 29,

Flat File: 2-d

Title:

PUT FIGHTING BLOOD IN YOUR BUSINESS

HERE'S HIS RECORD! DOES HE GET A JOB?

—Arthur Woods, Assistant to the Secretary of War.

List Your Employment needs with

THE U. S. EMPLOYMENT SERVICE

Artist: Dan Smith

Size: 19 x 28 inches

Organization: American Red Cross co-operating with the Department of War and the Department of Labor

Printer: Designed and printed by Thomsen-Ellis Co., Baltimore: N. Y.

Description: American troops going into battle; airplanes overhead; American and Marine Corps flags in background; eagle shield with names of battles of Cantigny, Chateau Thierry, St. Mihiel, Argonne, Marne in upper left corner. One corner torn and one corner folded.

Oversize Graphics:

Folder 30,

Flat File: 2-d

Title:

The GREATEST MOTHER in the World

Red Cross Christmas Roll Call Dec. 16–23rd

Oversize Graphics:

Folder 31,

Flat File: 21-e

Artist: A. E. Foringer
Size: 42 x 28 inches
Organization: [Red Cross]
Description: Monumental image of Red Cross nurse holding wounded soldier in shades of gray; large red cross in background. Two edges damaged; missing corner and other pieces.

Series 4: U.S. Food Administration, 1918, n.d.

CONTENTS

Title:
“America the hope of all who suffer – the dread of all who wrong” Whittier
Save Food & Defeat Frightfulness
Artist: [Herbert] Paus
Size: 36 x 56 inches
Organization: United States Food Administration
Printer: The Strobridge Litho, Co. Cincinnati & New York No. 32
Description: Several people, red cross worker, woman with baby, young woman, wounded soldier, refugee holding the hand of dying boy are all tied to iron cross. All are pointing with right arms to the title. A large piece of corner missing and small corner piece missing along with several tears around edges.

Title:
Are YOU a Victory Canner?
Write for Free Book to National War Garden Commission Washington, D. C., Charles Lathrop
Pack, President, P. S. Ridsdale, Secretary
Artist: Leonebel Jacobs
Size: 23.5 x 14 inches
Organization: National War Garden Commission
Printer: F. M. Lupton, Publisher, (Inc.) Copyright, 1918
Description: Woman dressed in flag holding glass jar of canned vegetables, other canned foods and fresh food in front.

Title:
Be Patriotic Sign your country’s pledge to save the food
Artist: Paul Stahr
Size: 29 x 21 inches
Organization: U. S. Food Administration
Printer: The W. F. Powers Co. Litho, N. Y. No. 4
Description: Woman wrapped in flag holding out hands in pleading position. Two ripped places on

CONTAINER

Oversize Graphics:
Folder 32,
Flat File: 19-d

OVC Graphics:
Box 1, Folder 1

Oversize Graphics:
Folder 33,
Flat File: 2-d

poster

Title:

BLOOD or BREAD

Others are giving their blood You will shorten the war – save life if you eat only what you need, and waste nothing.

Artist: Henry Raleigh

Size: 29 x 21 inches

Organization: United States Food Administration

Printer: Forbes, Boston No. 16

Description: One soldier assisting a wounded soldier with head bandaged. Torn edges and corners, some pieces missing.

Oversize Graphics:

Folder 34,

Flat File: 2-d

Title:

Cardinal MERCIER

Has appealed to the Food Administration for more food for starving millions. Eat less wheat-meat-fats and sugar. Ship more to the war-stricken people of FRANCE-BELGIUM-ITALY

Artist: Illion [George J. Illian]

Size: 28 x 20 inches

Organization: [U.S. Food Administration?]

Printer: Latham Litho & PTG. Co., Brooklyn, N.Y. No. 10

Description: Head portrait of Cardinal Mercier on white background with black and red text below. One tear at bottom.

Oversize Graphics:

Folder 35,

Flat File: 2-d

Title:

EAT MORE CORN OATS AND RYE...

EAT MORE CORN, OATS AND RYE PRODUCTS – FISH AND POULTRY – FRUITS, VEGETABLES AND POTATOES BAKED BOILED AND BROILED FOODS;

EAT LESS WHEAT, MEAT, SUGAR AND FATS TO SAVE FOR THE ARMY AND OUR ALLIES (2 copies)

Artist: R. L. Britton (number 17 by name)

Size: 29 x 21 inches

Organization: U. S. Food Administration

Printer: Heywood, Strasser & Voigt Litho. Co., N. Y., No. 6

Description: Top of poster shows different fruits and vegetables and fish and poultry; caption is printed below the food display. One copy has damaged edge.

Oversize Graphics:

Folder 36,

Folder 37,

Flat File: 2-d

Title:

FIGHT WITH FOOD (2 copies)

Size: 28 x 21 inches

Printer: Pratt Poster[?] Co., Indianapolis, Ind.

Description: Fight with food in very large black

Oversize Graphics:

Folder 38,

Folder 39,

Flat File: 2-e

capital letters. One copy has damaged edges.

Title:

food don't waste it buy it with thought (2 copies)

Artist: fgc

Size: 29 x 21 inches

Organization: U. S. Food Administration, No. 1

Printer: The W.F. Powers Co. Litho. N. Y.

Description: text in red and black print about buying, cooking, and using foods One copy has two corners damaged

Oversize Graphics:

Folder 40,

Folder 41,

Flat File: 2-e

Title:

Food is Ammunition – don't waste it. (2 copies)

Artist: J. E. Sheridan

Size: 29 x 21 inches

Organization: United States Food Administration, No. 5

Printer: Heywood Strasser & Voigt Litho. Co. N. Y.

Oversize Graphics:

Folder 42,

Folder 43,

Flat File: 2-e

Description: Color illustration of basket with vegetables and fruit with men on horses carrying flag in background

Title:

Fruit and Vegetable Packs

Size: 27.5 x 20.5 inches

Organization: States Relations Service, U.S.

Department of Agriculture, Washington, D.C.

Printer: M. Gamse & Bro. Lith. Balto. Md

Description: Color illustration of canning jars filled with fruits and vegetables with "4 H brand" and 4 H clover symbol

Oversize Graphics:

Folder 44,

Flat File: 2-e

Title:

*Reduce the eat in wheat and meat and
toot the tute in substitute*

Size: 25 x 19 inches

Description: Large black and red text of title message.

Oversize Graphics:

Folder 45,

Flat File: 2-e

Title:

Save a loaf a week help win the war

Artist: fgc

Size: 29 x 21 inches

Organization: U. S. Food Administration, No. 3

Printer: The W.F. Powers Co. Litho. N. Y.

Description: Red and black illustration of hand cutting bread with knife

Oversize Graphics:

Folder 46,

Flat File: 2-e

Title:

Save and serve the cause of freedom

Artist: fgc

Size: 29 x 21 inches

Oversize Graphics:

Folder 47,

Flat File: 2-e

Organization: U. S. Food Administration , No. 2

Printer: The W.F. Powers Co. Litho. N. Y.

Description: text in red and black print about conserving wheat, meat, fats, and sugar

Title:

Sow the seeds of Victory

Plant & raise your own vegetables; write to the National War Commission, Washington, D.C. for free books on gardening, canning & drying.

“Every Garden a Munition Plant”

Charles Lathrop Pack, President

Artist: James Montgomery Flagg

Size: 22 x 14 inches

Organization: National War Garden Commission

Printer: National War Garden Commission

copyright 1918

Description: Woman dressed in flag walking in field sowing seeds.

OVC Graphics:

Box 1, Folder 2

Title:

Victory is a question of stamina

Send – the Wheat-Meat-Fats-Sugar the fuel for Fighters

Artist: Harvey Dunn

Size: 29 x21 inches

Organization: United States Food Administration

Printer: Latham Litho. & Ptg. Co., Brooklyn,

N.Y.[No. 11]

Description: Two soldiers charging across battlefield Text in black, khaki, and red. Edges are folded and torn with missing pieces; pieces of tape on edges.

Oversize Graphics:

Folder 48,

Flat File: 2-e

Title:

Why is it necessary to eat less Meat and less Wheat Bread?

THE UNITED STATES FOOD ADMINISTRATION

asks you to get behind our soldiers...Eat plenty wisely, without waste and help win the war

Size:29 x 21 inches

Organization: United States Food Administration, Washington, D. C., No. 7

Description: Textual listing of “What the food situation is” that tells civilians what to do to help save food and help win the war

Oversize Graphics:

Folder 49,

Flat File: 2-e

Title:

Women of America Work for Victory

Write for Free Book to National War Garden

Commission, Washington, D.C.,

Charles Lathrop Pack, President, P. S. Ridsdale, Secretary

Artist: Leonebel Jacobs

Oversize Graphics:

Folder 50,

Flat File: 2-e

Size: 22 x 14 inches

Organization: National War Garden Commission

Printer: F. M. Lupton, Publisher, (Inc.) Copyright, 1918

Description: Woman dressed in flag holding glass jar of canned vegetables, other canned food and fresh food in front.

Series 5: U.S. Shipping Board Emergency Fleet, 1918, n.d.

CONTENTS

Title:

*Launching Another Victory Ship
Sidewise launching of the 3500 – ton S.S. “Lady Janet” at the Great Lakes Engineering Co. Yard,
Ecorse, Michigan, July 4th 1918*

Artist: Joseph Pennell

Size: 43 x 57 inches

Organization: United States Shipping Board,
Emergency Fleet Corporation

Printer: Ketterlinus Phila., issued by Publications
section Emergency Fleet Corporation Philadelphia

Description: Rough sketch of ship launching in
black, brown, and tan colors. Pieces missing from
edges, and corners, small rips and tears.

Title:

Nothing Stops These Men Let Nothing Stop You

Artist: H. Giles

Size: 39 x 55 inches

Organization: United States Shipping Board,
Emergency Fleet Corporation

Printer: John H. Eggers Co. Inc., New York; Issued
by publications section, Emergency Fleet
Corporation Philadelphia

Description: American soldiers moving forward on
battlefield with flag flying in background.

Title:

On The Job For Victory

Artist: Jonas Lie

Size: 39 x 55 inches

Organization: United States Shipping Board,
Emergency Fleet Corporation

Printer: The W. F. Powers Co. Litho: N. Y.

Description: Shipyard with construction of ships
and workmen, U. S. flag and Shipping Board flag.
Several tears around edges.

Title:

Teamwork Builds Ships

Artist: W. D. Stevens

CONTAINER

Oversize Graphics:

Folder 51,

Flat File: 19-d

Oversize Graphics:

Folder 52,

Flat File: 19-d

Oversize Graphics:

Folder 53,

Flat File: 19-d

Oversize Graphics:

Folder 54,

Flat File: 19-d

Size: 36 x 50 inches
Organization: United States Shipping Board,
Emergency Fleet Corporation
Printer: Forbes Boston
Description: Three workmen with heavy tools.
Tears along edges.

Title:
Your Work means Victory
Build another One, United States Shipping Board,
Emergency Fleet Corporation
Artist: Fred J. Hoertz
Size: 38 x 28 inches
Organization: United States Shipping Board,
Emergency Fleet Corporation
Printer: Ketterlinus, Phila.; Issued by publications
section, Emergency Fleet Corporation Philadelphia,
Pa.
Description: Men building ship with ships and
shipyard in background. This poster design received
an honorable mention (citizen's class) in the poster
contest conducted by "The New York Sun"

Oversize Graphics:
Folder 55,
Flat File: 21-e

Series 6: Various organizations, 1918, n.d.

CONTENTS

Title:
AS A WAR MEASURE The Country is Asking of
Women Service as ... FARMERS, MECHANICS...
AND The Country is Getting it! Women are Asking
of the Country ENFRANCHISEMENT
Are The Women Going To Get It? (2 copies)
Size: 30 x 22 inches
Printer: National Woman Suffrage Publishing
Company, Inc.—171 Madison Ave., New York City
Description: All text printed in blue with a red and
blue border.

CONTAINER

Oversize Graphics:
Folder 56,
Folder 57,
Flat File: 2-e

Title:
British Blood Calls British Blood!
Sons of Britain and Canada resident in the
United States Join Your Army Here Enlist Now!
Size: 42 x 28 inches
Organization: British Canadian Recruiting Mission,
116 W. Washington Street, Indianapolis
Printer: The Crown Press, Chicago
Description: British flag and soldiers at top above
title with both British and American flags at bottom
corners. Condition tears around edges and corners
damaged.

Oversize Graphics:
Folder 58,
Flat File: 21-e

Title:

Oversize Graphics:

CHARGE!
As important to the merchant as to the army.
NCR Printed records will protect your charge sales.
Size: 36 x 28 inches
Description: Black tank and soldiers silhouetted against green background. Torn edge.

Folder 59,
Flat File: 21-e

Title:
"Hey Fellows!"
YOUR MONEY BRINGS THE BOOK WE NEED
WHEN WE WANT IT
American Library Association, United War Work
Campaign – Week of November 11-1918
Artist: John E. Sheridan
Size: 30 x 20 inches
Organization: Committee on Public Information
Division of Pictorial Publicity
Printer: American Lithographic co., N.Y.
Description: Sailor seated while reading a book,
soldier standing holding other books. Orange
background. Text in black, white and olive. Torn
corner, tear at bottom edge.

Oversize Graphics:
Folder 60,
Flat File: 2-e

Title:
Italy Defending Freedom and Art
How to Help Our Brave Ally: ...
Artist: Franklin Booth
Size: 19.5 x 15.5 inches
Organization: Italian War Relief Fund of America
Printer: D
Description: Italian soldier with rifle stands beside a
Roman column gazing out over Italian countryside

OVC Graphics:
Box 1, Folder 3

Title:
KNOWLEDGE WINS
PUBLIC LIBRARY BOOKS ARE FREE (2 copies)
Artist: Dan Smith
Size: 28 x 19 inches
Organization: American Library Association
Printer: Thomsen-Ellis Company [Baltimore, New
York]
Description: American soldier climbing up hill to
reach for pile of books that form bridge to a city in
background. One corner torn off. Second copy has
torn corner, damaged corner and frayed edges.

Oversize Graphics:
Folder 61,
Folder 62,
Flat File: 2-e

Title:
PROTECT OUR CHILDREN
Our Country is at war to make the world a better
place...Success depends very largely upon the
service our railroads render...
THE NATION IS COUNTING ON YOU.
Artist: Ernest Hamlin Baker 7
Size: 19 x 12.5 inches

OVC Graphics:
Box 1, Folder 4

Description: Two children waving to train operator; large silhouette of German soldier and silhouette of marching American soldiers in background. Text in red and print in red, black and gray. All corners are damaged with holes; pieces of tape and hole reinforcements on edges.

Title:

TROJAN WOMEN

Under the auspices of the Woman's Peace Party;
Presented by the Chicago Little Theatre Company

Size: 36 x 25 inches

Description: Back silhouette of woman in purple robe against black background.

Upsize Graphics:

Folder 63,

Flat File: 21-e

Title:

UPHOLD THE TRADITION OF INDIANA

(2 copies)

Artist: J. D. Ross

Size: 27.5 x 21.5 inches

Printer: Wm. B. Burford, Lith.; Bookwalter-Ball
Printing Co., Indianapolis

Description: Soldiers riding horses and pulling cannon.

Upsize Graphics:

Folder 64,

Folder 65,

Flat File: 2-e

CATALOGING INFORMATION

For additional information on this collection, including a list of subject headings that may lead you to related materials:

1. Go to the Indiana Historical Society's online catalog: <http://opac.indianahistory.org/>
2. Click on the "Basic Search" icon.
3. Select "Call Number" from the "Search In:" box.
4. Search for the collection by its basic call number (in this case, P0131).
5. When you find the collection, go to the "Full Record" screen for a list of headings that can be searched for related materials.